In early 2020 we met in London for our AGM with no hint of the massive disruption that the next 12 months was going to bring our profession and the world. At that stage we were already almost 7 months into the year under review in this publication, and indeed the impact of COVID-19 only came into play in the last four months of our financial year. I myself was present at our last face to face public event, the highly successful ‘Stemming the Tide’ symposium at the Smithsonian in Washington DC mounted by IIC Director of Communications Amber Kerr in early March 2020, which was also the last public event mounted by the whole Smithsonian before they went into lock down.

So inevitably this Annual Review reports on IIC’s events seen through the prism of the last year. What comes through clearly is that IIC, in good times and in not so good times, is actively and successfully looking out for our members and the wider conservation profession. COVID-19 or no COVID-19 our outputs go from strength to strength. In the year under review we continued to deliver our preeminent Studies in Conservation, published six editions of our acclaimed News in Conservation, continued to grow our significant online presence on Facebook, Twitter, Instagram and LinkedIn, enlarged our community platforms for professional discourse, delivered professional webinars and further developed our mentoring programme. We ran our fifth Student and Emerging Conservator Conference in Cologne, our distinguished dialogue series continued with the ‘Stemming the Tide’ symposium already referred to, and we were once again grateful to the Palace Museum Beijing for hosting and funding the fifth in our joint International Training Centre for Conservation courses on glass and ceramic conservation.

During all of this we continued to plan for our 28th Biennial Conference in Edinburgh in November 2020, an event that due to COVID-19 was presented entirely on line, and which, although it falls outside the period of this report, I cannot resist mentioning. Attended by almost 2000 delegates from 89 countries it has truly set a benchmark for how successfully virtual conference can be delivered.

All this happened in our 70th year, a milestone that we had planned to celebrate in various ways including a project to assess and make available our substantial archive. That may have to wait but the activities of IIC continue, guided and supported by the IIC Council. To the Councillors I give my thanks for the many ways they individually and collectively advance the work of IIC, and in particular I acknowledge with gratitude the substantial contribution of Barbara Reeve, Lorenzo Appolonia and Stavroula Gafomitsou who completed their terms as Councillors in January 2020. I would also like to sincerely thank Graham Voce for his service to IIC. Graham retired in February 2020 as Executive Secretary, a post he held for over 14 years. Widely known to our members, Graham has been the glue that has held so many events and operations of IIC together.

Finally my ongoing thanks to IIC Secretary General Professor Jane Henderson and IIC Treasurer Jurgen Vervoort for their tireless work on behalf of IIC, and to IIC Executive Secretary Sarah Stannage and her team for keeping the show on the road so effectively in this most challenging of years.

Please enjoy reading about all that IIC has achieved in the last year.

Julian Bickersteth
IIC President
Purpose Policy & Public Benefit

Our objectives are to advance knowledge, and to continually improve professional practice and standards, enhancing the preservation and conservation of historic and artistic works. We do this by:

- Promoting the study of conservation practice, through understanding the properties of cultural heritage artefacts, and the materials used in the treatment of those objects.
- Deepening an understanding of the causes of deterioration in cultural artefacts and how their condition can be improved.
- Encouraging education, study and research in the field of conservation and related branches of heritage science.

IIC is an independent international organisation supported by individual members and hundreds of cultural institutions. We achieve these objectives through our professional publications, through events ranging from major Congress to our professional development programme, and through our awards which promote professional excellence. These also raise awareness of how the achievements of conservation professionals serve a wider common good.

Notably, our quarterly *Studies in Conservation* is the leading journal capturing developments in the field; our freely downloadable digital magazine, *News in Conservation* gives case studies of conservation projects, emerging policy issues and news of our own activities. This is complemented by a growing social media network which reaches tens of thousands across a multiplicity of platforms. This allows us to distribute information on heritage conservation work very widely, reaching people in parts of the world where membership of conservation organisations is very low, while the interest in and concern for national heritage is high.

At its heart, conservation of cultural artefacts is crucial to the identities of societies, which so often tell their stories and convey their values through significant objects. Conservation practice improves the richness and quality of life for everyone in peaceful times, and can also be a keystone in recovering from more turbulent moments in history. Conservators understand that as well as bringing technical skill to preserving objects, they also play a crucial part in knitting together the wider social fabric.

“FRIENDSHIP, CO-OPERATION AND A WELCOME GENEROSITY IN SHARING KNOWLEDGE ARE AT THE HEART OF IIC’S FELLOWSHIP AND MEMBER NETWORK”.

SARAH STANNA GE, IIC EXECUTIVE DIRECTOR

Further Reading: Core Documents

Our objectives and activities are developed under strands covering Strategy, Membership, Communications, Publications, Professional Development, Fundraising and Governance. These are outlined in the IIC Strategic Plan 2018–2021 (available at www.iiconservation.org/about/core-documents)...
IIC COMMUNITY: BUILDING BRIDGES, DISCIPLINES AND DIGITAL DIVIDES

We all applaud the perseverance and generosity we have witnessed over these past months during one of the most difficult periods in our shared global circumstances. Even in the midst of a pandemic, somehow at IIC we have found the headspace during our anniversary year to reflect on our founding seventy years ago and to help the profession find comfort in knowing that, as a community, we have the resolve to adapt.

70 YEARS ON: STORIES IN CONSERVATION

The Articles of Association for IIC were signed in 1950, making 2020 our 70th anniversary year. We knew we had a remarkable story to tell – both in terms of our pivotal role in founding the modern profession, and the backdrop of momentous world history from which IIC first emerged.

From the aftermath of war to the Florence floods and scientific advances

Many of the founders of IIC witnessed dramatic and difficult events during the Second World War. In the UK, Harold Penderleth helped organise the removal of objects from The British Museum and lived on its premises for the duration. In Belgium Paul Coremans not only undertook a huge photographic project to record the country’s culture, but also hid young resistance fighters and those evading forced labour in Germany. American George L Stout was among the ‘Monuments Men’, and in Europe with the goal of defining what pioneers held several meetings across the US and Madeline Hours. These acknowledged including several women within the profession in salt mines, churches and other secret locations.

Our anniversary plans run into another big, global and historic event

In preparing for our anniversary, our ambitions included the cataloguing and complete digitisation of IIC’sarchives with a resulting touring exhibition. We intended to create resources both for public outreach, and also to remind our profession of its own inspiring past.

Then the world ran into another big, historical event in the shape of COVID-19, upending lives, bringing personal and economic grief, imposing social distancing and also closing cultural heritage collections and sites across the globe. Suddenly we are a little closer to our founders in 1950, facing a world where many former certainties were on shaky ground – and, found the profession over the decades, from the innovations of Joyce Plesters, often called the founding mother of technical art history, to the adoption of modern state-of-the-art multispectral imaging systems.

Crowdsourcing support for our anniversary edition of News in Conservation

Locked out of our own archives, we turned to our members for the stories, recollections, documents and photographs that we needed to put together a picture of IIC’s past. These captured a good spread of the changing technology, ideas and fashions – across our lifespan so far, which were published at the end of 2020 in a special expanded edition of News in Conservation, itself a mark of the resilience and generosity of the profession adapting, as ever, in turbulent times.

Regional Groups and International Reach

We currently have regional groups in Scandinavia (the Nordisk Konservatorforbund: Denmark, Finland, Iceland, Norway and Sweden), Austria, Croatia, France, Italy, Japan and Spain.

Over the years the various Groups have developed along different lines according to the particular needs of the conservation community in the countries concerned. Our groups collectively support over 2752 members internationally. Work began in 2019 to lay the groundwork for closer working with people in these regions, through encouraging participation in IIC Congresses and events as well as making the most of being part of the IIC Community.

The growing spread of the pandemic as we reached year end made our aspirations to closer working all the more important. Some groups had moments of facing pressing financial difficulties, in others, individual members faced the beginnings of issues now familiar from the pandemic, from precarious or lost work and study, to balancing home and professional responsibilities and adjusting to quarantine.

To address this, IIC worked more closely with some groups to promote the events they were still able to hold online. Our Professional Development Webinars admirably provided regional group members at preferential rates – offering a chance to pick up new skills despite lockdown. We also began to lay plans for the regional ‘live hub’ format for our Congress in November 2020 – with the result that just over 100 Finnish conservators attended, collectively, as well as live hubs in South America and Asia-Pacific including 120 conservators, curators, conservation scientists and architectural historians in India.

Our Birdcage Walk offices on the 17th March 2020 for the remainder of the year. In late 2019 we were delighted to hear that we had gained a Pilgrim Trust award through the National Archives ‘Archives Revealed: Scoping Grant’, which supported professional advice from Dr Ellie Prigden. Her subsequent report gives a picture of the extent of IIC’s holdings, and advice on how to safeguard our archives – many of which currently exist only in paper form – for future generations.

Our capacity to make further progress in digitising our archive and making it more accessible to historians and conservators globally remains dependent on the funding landscape. Although in March 2021, funders are reopening for applications, it may be a while before they emerge from emergency measures. We intend to make more headway when there is a realistic chance of support.

NCL Anniversary Issue Front Cover

IIC Croatia in focus

“When the war ended and as we emerged from the socialist model, we found ourselves facing the contemporary global approach to heritage, and the profession had to stand on its own, new, two feet.”

NiC Article by Ksenija Škarić, Sandra Lucić Vujčić, Žana Matulić Bilač, Goran Nikić, Jelena Zagora

IIC Croatia, News in Conservation Anniversary edition (https://www.icconservation.org/content/contemporary-face-care-heritage-croatia)

Regional groups have also kindly contributed their stories and perspectives to our special edition of News in Conservation for our 70th anniversary year. One article describes how 11 years ago, IIC Croatia was formed by a group which had experienced the 1992 – 1995 war, giving that generation of conservators expertise in the evacuation of works of art – but also a need to adapt rapidly to a post-conflict environment, both to a new economic reality, and to changed conservation needs, now aimed at repairing ‘wounded’ buildings and collections. The intensity of this narrative reminds us of the sheer variety of experience across our regional groups – where we can contribute, and how much we have to learn from closer alignment.

In 2020 central Croatia was struck by about a dozen earthquakes around and above magnitude 5 on the Richter scale. The City of Zagreb, in and around which more than a quarter of the population of Croatia live, was struck by a magnitude 5.5 earthquake on 22 March 2020, at 6:24 am. It happened in the early hours of that Sunday morning when there were not yet many people or church-goers in the streets; this was also the day after complete lockdown had gone into effect due to the coronavirus pandemic.

The IIC Croatian Group has compiled a comprehensive directory of articles, images and other online and digital content relating to the Zagreb earthquake in 2020 and subsequent fundraising efforts. These can be viewed from the homepage of the IIC Croatian Group website: www.iic-hrvatskagrupa.hr and on IIC’s website.
Publications and Programmes

IIC’s output ranges from academic publishing, underlining its status as a Learned Society, to its work disseminating news and opinion for the profession. Our regular publications are:

Studies in Conservation
IIC’s Studies in Conservation, the premier international peer-reviewed journal for the conservation of historic and artistic works, which disseminates the latest developments in the field. Our journal is gauged by the number of submissions to the journal, the number of article downloads from the website of IIC’s publishing partner, Taylor and Francis Routledge. It remains the premier international peer-reviewed journal for the conservation of historic and artistic works with a measured impact factor that is consistently high by comparison with other journals in our field. It has maintained a top 10 ranking out of 49 for international journals.

A global audience – and the long view of conservation
While the US and the UK account for the greatest number of downloads, China is now near the top of the list and increasing numbers of subscribers are Chinese and/or south-east Asian institutions.

The extensive archive of Studies online stretches back to its beginnings in the 50s. Older papers, and sometimes much older papers remain in demand through this unique resource, itself giving a historic picture of the development of the sector.

News in Conservation
IIC’s freely downloadable electronic magazine, News in Conservation, is published in six digital issues each year featuring behind-the-scenes looks at international projects, the latest in preservation technology, peer reviews of recent professional events and books as well as featured editorials, all illustrated with stunning images and – in a new development this year – videos embedded into the turnable pages.

The eclectic topics over the last year have ranged from a conservation science project on Norwegian artist Harriet Backer’s oil paint tubes, work by the Andrew W Mellon Foundation to diversify the sector, how to promote art conservation on Instagram, and Foundation to diversify the sector, how to paint tubes, work by the Andrew W Mellon resource, itself giving a historic picture of the profession. Our regular publications are:

The eclectic topics over the last year have ranged from a conservation science project on Norwegian artist Harriet Backer’s oil paint tubes, work by the Andrew W Mellon Foundation to diversify the sector, how to promote art conservation on Instagram, and Foundation to diversify the sector, how to paint tubes, work by the Andrew W Mellon Programmes

Leadership Mentoring
In light of the impact of COVID-19 and in response to feedback, we have refined the programme to bring together a cohort of members around a single theme: leadership.

We believe this is crucial to the current global crisis, which means that more than ever members of our profession need additional support in developing potential to lead. This approach has also allowed a whole group of IIC mentees to share their experiences with each other as they develop their skills in the same area. Simultaneously, each participating IIC member works with a sector leader in one-to-one sessions tailored to particular ambitions, challenges and circumstances.

The programme is championed by IIC Council members, Rachel Sabino and Tom Learner, and has been made possible through IIC Fellows, who made up the majority of our mentors. Their sector leadership has ranged from management skills, to advocacy and taking a stand for ethical practice. All have helped out of a commitment to developing the conservation field through investing in people and talent, all the more appreciated in this unprecedented time.

We are grateful to the foresight of our sponsors Tru Vue in supporting this programme.
Our fifth IIC-ITCC Course

With the theme ‘Scientific Approaches to Ceramics and Glass Conservation’, the fifth IIC-ITCC 2019 workshop opened on Monday, 11 November 2019, welcoming 24 participants with a background in ceramics and glass conservation. They came both from mainland China and around the world including Belgium, Cambodia, Croatia, Germany, Greece, Hong Kong, Iran, Lithuania, Serbia, Singapore, Turkey and the United Kingdom.

The diverse background and experience of the participants provided an ideal opportunity to exchange ideas and learn from one another’s culture varying and practices in approaching conservation treatment. Throughout the intensive 12 day workshop, participants worked closely with instructors Sarah Staniforth, Chandra Reedy, Austin Nevin, Norman Tennent, Frankie Halahan, and specialists from the Palace Museum. As in previous years, the workshop combined theory and with practical sessions, including lectures, demonstrations, case studies, work in groups, hands-on sessions and a recap presentation - all held at the Palace Museum’s ‘Conservation Hospital’. Participants had the space and time to concentrate in detail on the deterioration process and conservation approaches associated with different types of ceramics and glass-based materials.

The group also gained a close-up look at the Chinese ceramics and glass collection from the Palace Museum during a visit to the Storehouse, which houses many national treasures. Just before the close of the workshop, the group began to wind down from study with an excursion to the Great Wall – a chance for conservators to appreciate the longest structure ever built, with an impressively long and eventful history.

Special thanks

We are extremely grateful to the Palace Museum for hosting and funding the IIC-ITCC courses and the subsequent 2018 Symposium. We are also grateful to the staff of the IIC-ITCC Secretariat in Beijing and the Leisure & Cultural Services Department of the Hong Kong government, in the persons of Casey Liu and Ronnie Kam, for all the hard work and administration which allows these events to take place.

IIC’S STUDENT AND EMERGING CONSERVATOR CONFERENCE: COLOGNE 2019

The S&ECC 2019, ‘The Conservators’ Reflection’, was held at the Cologne Institute of Conservation Sciences (CICS) on 12-14 September 2019. We were delighted that CICS brought together over 100 students plus a virtual audience online with many universities accessing the livestream for their students, with emerging conservation professionals as well as those from related disciplines attending from all over the world.

The conference had the same successful format as the last four IIC-S&ECCs in London (2011), Copenhagen (2013), Warsaw (2015) and Bern (2017). There were hosted panel discussions, studio visits and social events, all of which offered invaluable networking opportunities. The format also enabled the next generation of conservation professionals to gain valuable information and advice from our invited speakers who are already walking their professional paths.

‘An evergrowing community’: a conference organiser’s perspective

Mariana Escamilla began attending IIC’s Student and Emerging Conservator Conferences in 2015 in Warsaw. She remains a part of IIC’s communications team, while working at Studio Redivivus in the Netherlands. In 2019, she led the organising committee alongside Charlotte Hoffman. Here is what she says about the experience:

“I had joined the previous two conferences, in Warsaw and in Bern. I was always amazed by the student engagement and the networking possibilities it offered us. Charlotte Hoffmann and Lisa Schaaaf and I started keeping a list of those involved - it gave us the chance to talk with people from so many nationalities and programmes. By 2017, two years before the Cologne meeting, we knew that we wanted to run the event ourselves, and that it was going to be a long-term commitment. Charlotte and I led the local organising committee, which did an incredible job in organising individual tasks. We concentrated on co-ordinating the team, contacting speakers, the university and our professors as well as keep in touch with IIC.*
IIC’s Council were incredibly supportive in the run-up to the event, and the Conference itself was great fun. We designed the topics and looked for speakers that fitted the sessions, but were still struck by the how precise and insightful the advice often was. I particularly remember a talk by Johanna Phillips, director of the Düsseldorf Restaurierungszentrum, who pointed to an instance where conservators were described as the technician specialists or executors of curator’s preservation wishes, and how this view needs to be challenged for conservators to receive the acknowledgement that our expertise deserves.

Ever since I first attended these conferences, I’ve appreciated how valuable they are to me as a young professional. The programme is really a series of compressed, expertise filled, mentoring sessions. The networking, coffee breaks and dinner sessions for those of us attending live have also helped to build a cohort of connections and friends. From 2015 onwards, I have felt like our circle started an evergrowing emerging conservator community.”

AGM TALK: National Museum of Brazil LIVES!

In late 2019 IIC secured support and worked in collaboration with the Prince Claus Fund and Whiting Foundation through their Cultural Emergency Response (CER) Programme to undertake a research mission and needs assessment in September 2019 following the devastating fire at the National Museum of Brazil a year earlier. The project explored the ongoing efforts to salvage and conserve collections and artefacts damaged by the devastating fire at the National Museum of Brazil in September 2018.

An AGM Talk in January 2020, ‘The National Museum of Brazil LIVES’, was delivered by the report’s author Beatriz Haspo, of APOYOnline and Fellow of IIC, who presented findings and recommendations from the visit.

Despite the devastation, there were stories of remarkable saves, including fragile objects which survived despite falling through several floors during the fire. Her positively-focused talk offered hope for the future of the institution.

**Point of the Matter Dialogue**

**Stemming the Tide: Global Strategies for Sustaining Cultural Heritage Through Climate Change**

The highly successful 2020 IIC Dialogue formed part of the Smithsonian’s Symposium “Stemming the Tide: Global Strategies for Sustaining Cultural Heritage Through Climate Change”, in Washington, DC in March 2020. The Dialogue programme was organised by the IIC in partnership with the American Institute for Conservation in collaboration with ICOMOS, the Smithsonian American Art Museum, Smithsonian National Collection Program, and Earth Optimism.

Over a thousand individuals participated in the event, either in-person or with many more online through one of the subsequent watch parties hosted on Facebook.

Our President Julian Bickersteth, moderated a conversation with six specialists in the field of cultural heritage about global challenges relating to climate change and the increasing risks to heritage sites and collections. Introducing the session, he said that in the most recent intense bushfire season in Australia, 72,000 square miles of land were burnt out, 34 lives lost, one billion animals killed, alongside Aboriginal sites and at least two museums destroyed. Alongside the climate peril that is already a present source of loss – as well as a future risk, the panel emphasised how much the arts and culture sector can bring to the movement for transformative action on climate. IIC remains committed to programming that will draw on our members’ desire to act on this pressing issue.

The symposium’s discussions have also provided a framework from which the Smithsonian may consider future national and international programming, and the symposium proceedings will be published by the Smithsonian Scholarly Press in 2021.

Chief of Conservation Amber Kerr, who is also IIC’s Vice President and Director of Communications, has subsequently been invited to speak on the symposium’s reach and effects for prestigious events, such as the AAM UN Climate Week.
IIC Prizes, Grants & Awards

We know the conservation profession gives all our lives richness and meaning by preserving the diversity of our cultural heritage and our own and others’ cultural identity for the common good.

We achieve this by helping to advance knowledge and practice through our publications, initiatives, events and outreach efforts that seek to promote professional excellence and public awareness. Our awards and prizes recognise and celebrate the greatest achievements in conservation. Each year we are grateful to receive donations from our members to the funds we use to support those who need our help most or to reward those that have made a special contribution. Our funds make a difference, we support conservators in over 70 countries including individuals working in extremely difficult conditions, often with limited resources.

Honorary Fellowship acknowledges the status and contribution of the highest achievers of the profession and is made to those who have made an outstanding contribution to heritage conservation is given in recognition of those who are not necessarily working in the heritage conservation field, but who use their influence, resources and talents to support the efforts of heritage preservation. They recognise the value of heritage to the future and the need to care for that heritage in a sustainable way. Candidates to receive Honorary Fellowship are put forward to Council by the Awards and Grants Committee. Since the IIC Honorary Fellowship was first awarded to Edward Forbes in 1958, among the luminaries of our field who have received this are: George Stout, Caroline and Sheldon Keck, and Paulo and Laura Mora, to name just a few. We highlight these names to you specifically as this year’s honoree has known and respected these individuals personally, along with many others who are listed as IIC Honorary Fellows. She has also had the privilege to work with them and to record their oral histories for posterity. It is thus belitfing and with deep appreciation that the IIC awards this distinguished honor to Joyce Hill Stoner, paintings conservator and Edward F. and Elizabeth Goodman Rosenberg Professor in Material Culture at the University of Delaware.

The Forbes Prize Lecture was set up in recognition of Edward W. Forbes, former Director of the Fogg Art Museum, Harvard University and founder of the Strauss Center for Conservation and Technical Studies, and his services to conservation. Since 1960 the award has been made to a person who has made an outstanding contribution to the field of conservation and is given in the form of a fee for an invited Lecture given at the biennal IIC Congress by the recipient of the Award. This year the prize is awarded to Norman H. Tennent, and the lecture will be delivered at the IIC Edinburgh Congress 2020 on the topic of built heritage conservation.

The Keck Award is a cash award presented every two years at the IIC Congress to the individual or group who has in the opinion of the Council, contributed most towards promoting public understanding and appreciation of the accomplishments of the conservation profession. Applications for the award are invited early in the Congress year and are assessed by the Awards and Grants Committee, who then make a recommendation to Council. The award was presented in 2017 to the Bode Altarpiece in focus: the conservation and technical analysis of the altarpiece of the high altar of St. Nicholas’ Church in Tallinn.

The Brommelle Memorial Fund is used to provide assistance for students of conservation who are IIC members and wish to attend the Institute’s international Congresses. Applications for grants, which must be supported by a letter from a student’s supervisor in the training centre, university or college, are invited early in the Congress year and assessed by IIC’s Secretary-General, the Treasurer, the head of the Congress Technical Committee and one other person... Grants will be awarded by IIC for the 2020 Congress online.

The Opportunities Fund was established in 2010 (it was formerly known as the Professional Development Fund when it only assisted individuals), through the generosity of members’ donations to provide membership primarily to institutions who cannot easily afford the annual subscription fees; those donating to the fund are designated World Members. Institutional membership of IIC is awarded for up to two years with the possibility of renewal for a further two years, subject to funds being available. These institutional members are selected and supported by the Opportunities Fund Committee to ensure that the fund’s expenditure delivers quantifiable tangible and intangible benefits for IIC, for the World Members who gave donations, and for its recipients. The terms and objectives of the fund were extended by IIC Council in January 2020; and these changes proved timely as the fund now has the flexibility to support our members during times of crisis as well as stimulating projects that nurture resilience, adaptability and sustainability.

Essay Prize for First Time Authors this new prize for 2019-20 is supported by our publishing partner Taylor and Francis. We will select a winning work from a first-time author published in our sector leading journal, Studies in Conservation.

Over the past year, IIC with our publisher Taylor and Francis have been running the First-Time Author Essay Prize to encourage early career conservators to make submissions of significant new work to Studies in Conservation, the leading journal for the conservation profession. Publication in Studies can be a significant landmark in a conservator’s career, and we wanted to prompt more of our emerging colleagues to take that leap.

We are delighted that Ann Marlene Gagnon wins the prize for her first piece for Studies in Conservation, awarded by IIC and Taylor and Francis.

Attendance Grants IIC also administers attendance grants to its biennial Congresses, which are supported by Tru Vue Inc. and a grant given by the Getty Foundation. This support enables people to attend the IIC Congress would otherwise find it too expensive, or face digital barriers, even where sessions are offered online. The grant covers both registration and digital equipment or other online access costs. Grant applications are made early in the Congress year and assessed by IIC’s Secretary-General, the head of the Congress Technical Committee and at least one other person, with assistance from the Executive Director.
IIC Council Members are elected by the membership and at each Annual General Meeting, members retire from office as defined by the Institute’s Articles of Association. On retirement these Council members are eligible for re-election as appropriate and as defined by the Articles of Association. The Articles of Association provide for a Council whose members are the current President, Vice-Presidents (at present a maximum of three), Secretary-General, Treasurer, Director of Membership, Director of Publications and Director of Communications, together with a maximum of twelve other people plus up to three people (who may be non-members) who may be co-opted pursuant to Article 87 of the current Articles of Association (adopted on 27th January 2020). For the purposes of company law, the Council members are deemed to be the directors of the company.

Several changes to the IIC Council took place during the January 2020 AGM. Sarah Staniforth was confirmed as President Emeritus for a second year along with Dr Jong Song of the Palace Museum Beijing, as an Honorary Member of Council. IIC was also very pleased to welcome Lorinda Wong as a newly elected member to Council with Amber Kerr elected as Director of Communications. We must extend our thanks and appreciation to Council members who retired in 2020 including Barbara Reeve, Stavroula Golfomitsou and Lorenzo Appollonia, we thank them for championing and advocating international relationships, and in progressing our focus in promoting membership in countries that were previously underrepresented.

As the Articles of Association of the Institute allow for up to three people, who may be non-members of IIC, to be co-opted to Council to advise on matters outside the Professional expertise of most Council members, in 2020 the Council was happy to co-opt Helen Griffiths, who had worked with IIC while she was a partner at Slaughter and May, IIC’s solicitors, to advise IIC on legal matters. Co-opted members must be re-nominated after one year. We are delighted to continue working with Helen as this has proved to be a most useful and worthwhile appointment.

Members and Fellows

IIC is dependent on and responsible to its members for its day-to-day existence. We value our members, we want to involve them in what we do, we want to be relevant to them – and if we are not relevant, you, our members, will not be members. We want to encourage our members to participate in our activities and to ensure membership is affordable to all.

IIC has maintained rates at the same level for a fifth year alongside discounted subscription fees for Fellows and Individual members who live and work in countries where salaries are substantially lower than those in Western Europe and North America. These discounts are set according to each country’s per capita average income assessment used by UNESCO and the International Council of Museums (ICOM). On this basis, there is a 25% discount for band 2 countries and a 50% discount for band 3 or 4 nations. There is a second discount for Fellows, Individual members and Student members of IIC who are also members of certain national or regional heritage conservation organisations. These receive a 10% discount on IIC membership. Full details are given on the IIC website (http://www.icconserver.com/about/membership/discounts).

IIC is conscious that the future leaders of the organisation and the profession are present-day students and newly qualified conservators, conservation scientists and others working in the field. We are keen to encourage them to be part of IIC from an early stage. IIC introduced a new category for Early Career from 1 July 2019, which has continued to prove popular in attracting new members to IIC.

IIC Fellows are senior and respected members of the profession who are nominated and elected by the existing Fellowship body; applications are then examined by Council. We are delighted to welcome the following new Fellows elected during the year:


How You Have Helped

Every year we are grateful to receive donations made by our members to the funds we use to support those who need our help, or reward those who have made a special contribution.

The Brommelle Memorial Fund

The Brommelle Memorial Fund was established in 1990 in memory of Norman Brommelle, Secretary-General of IIC between 1958 and 1988. It is used to provide some financial assistance to IIC student members and wish to attend its international Congresses. The grants are not large, but they do help offset costs, and have most recently been used by those attending the congresses and events.

Keck Award

The Keck Award was endowed by Sheldon and Caroline Keck to commemorate their shared lives in conservation and their distinguished achievements in the field. It is a cash award presented every two years at the IIC Congress to an individual or group who has, in the opinion of the Council, contributed most towards promoting public understanding and appreciation of the conservation profession.

Opportunities Fund

The fund which perhaps makes the greatest difference to conservation professionals working in countries where IIC membership is unaffordable is the Opportunities Fund. Formerly known as the Professional Development Fund, when it only assisted individual members, this fund was re-established in 2010 through the generosity of members’ donations to provide membership primarily to institutions who cannot easily afford the annual subscription fees. In particular, these institutions gain access to Studies in Conservation, allowing them to expand their knowledge and advance their own skills.

There are several categories of World Member: Gold, Silver or Bronze, according to the value of the donation made. The impact over the years for institutions and colleagues in parts of the world where conservation is poorly funded has been considerable: IIC is extremely grateful to all who are able to donate.

World Member Donors

Gold World Members
- David Saunders
- Diana Collins
- Jonathan Ashley-Smith
- Sarah Porritt

Silver World Members
- Alison Richmond
- Barbara H C Reeve
- Birte Koehler
- Charlotte Hubbard
- Geve, William Raymond
- Ivan Bogovici
- Josephine Atkinson
- Julia Brennan
- Julian Bickerstaff
- Robert Waller
- Sarah Watkins-Kenney
- Scott E Fulton
- Sylvia Halman
- Theo Surje

Bronze World Members
- David Leigh
- Fiona Macalister
- Janey Crayn
- Josefina Maldonado
- Joyce H Townsend

World Members
- Angelika Ica-Adamski
- Jennifer Dinsmore
- Jim Devport
- JoAnn Cassar
- Julia Nagle
- Lynne Harrison
- Paul L Benson
- Velson Hone
**FUTURE PLANS**

The changes that we face, both now and over the next few years, are going to be among the most challenging – and interesting – in our history. It is, therefore, all the more essential that we focus on our resilience as an international charity and we equip a new generation of our members to become leaders – confident about managing organisations, responding to new science and digital transformation, but also bringing flair, courage and imaginative thinking to the big societal issues that will affect the profession from COVID-19 to Climate Change. We are committed to helping our members to develop their potential.

As a self-funded Learned Society, where membership subscriptions have been our primary source of income, we have already started to diversify our income through securing sponsorship and grant income to support our activities over the next year, building on our successful campaigns and focusing on peer to peer giving to the reshaped Opportunities Fund. And we are doubling our efforts to secure external funds to support our programmes as well as one-off projects that benefit our community worldwide, such as those secured in 2019-20 including the Prince Claus Fund for the National Museum of Brazil.

Having reviewed our investment strategy IIC is in a strong position to ensure we can continue to increase our grant making ability and fund core activities in the medium to longer term. As part of this approach, we will extend our funding programmes but also look towards engaging beneficiaries with IIC's purpose and the important role of conservation in society. We will continue to focus on diversifying general income by introducing a more structured approach to fundraising with plans for a major appeal in the lead up to our 75th Anniversary in 2025.

One of our key priorities has been, and continues to be, growing our membership and Fellows' networks through a more participatory rather than transactional model. We will continue to encourage engagement from our members in everything we do, from contributing to our publications, mentoring professional development webinars, through to engaging members in our Special Interest Communities from the delivery of a Conservation and Philosophy Symposium in November 2020 to a Climate Action Community Challenge with a series of webinars and publications focused on Sustainability.

Our major event for 2020 Congress is our 28th biennial congress, ‘Current Practices and Challenges in Built Heritage Conservation’, devised to bridge the divide between built heritage and in situ collections. Since we first started planning in 2019, months of lockdown, uncertainty, reduced travel and social distancing have meant we have had to bridge not just disciplines, but fissures in the world as we know it. It was inevitable that our Edinburgh Congress would need to go largely online. This event has been made possible through the commitment of our partners, funders and sponsors that have stayed with IIC because they know our Congresses are renowned for the quality of papers, content and discussion, providing an ideal forum for the exchange of ideas and the development of conservation during an incredibly important period of change for the profession. In addition, we have been able to make the event free for IIC members by securing grants and funding to support a high number of places for conservators to attend regardless employment circumstances or career stage.

In terms of future programming and initiatives – our strategic partnerships with like-minded organisations around the world will be crucial as IIC takes a critical and leading role in helping our sector and our community change as the world changes. Together with our university partners and network of friends we will help explore and find ways that heritage conservation learning can continue online and remotely during the pandemic by highlighting the challenges facing this practical field and the learning opportunities for today and the future.

And through our relationship with the Climate Heritage Network and wider collaborative groups of organisations involved in activating and championing change, equality and diversity, we will put our shoulders to the grindstone with them to ensure there is a rapid, greener, more sustainable and just recovery for our community.

The overall financial situation for 2019/20 reflects our continued commitment to investing in IIC’s long-term future. Through the appointment of the Executive Director in 2018 we have implemented several substantial strategic changes, including meeting our ambitions for extending IIC’s reach internationally and changes to communication and operating structures. IIC has retained membership subscription rates and discounts at the same level for five years in order to support our objective to reverse the long-term decline in membership numbers. This year we have worked hard to increase the level of participation and engagement in activities and programmes. Significant work continues in improving and processing membership renewals and improving our methods for reconciling any discrepancies with our membership database and financial systems, which has proved problematic in the past. IIC has also introduced incentive campaigns and discounts for joining IIC at different points of the year – which has resulted in the retention of members in key categories and whilst this has resulted in a decrease in membership income, this decrease is off-set through increasing sponsorship and event income with IIC managing its overheads more efficiently.

We have deployed our resources strategically over the past year and this is reflected in the set of figures presented in these accounts. Our activities produced a net £28,054 deficit in 2019/20 with our net assets at the end of the year amounting to £5,255,063. The 2019/20 outturn reflects the anticipated fall in investment values following the impact of COVID-19. Through our previous focus and investment on digital infrastructure, our website and communications systems we have been well placed to transition our programming online for our members and we will continue our commitment to investing in IIC’s digital capacity as well as increasing our capability to deliver longer term member benefit and public impact.

We are also fortunate that Council members have continued to give their time and efforts so generously to IIC during the year. Throughout its history, the successes of IIC have been the result of consistent efforts by its members. Future successes will be created by current members imagining and implementing new responses to new challenges and opportunities that present. The bulk of our core activities – the IIC-ITCC, publications, congresses, website, social media and so on – are supported by dedicated volunteers who rarely receive expenses for their contributions. All of us welcome offers of additional help that will increase or improve what IIC can contribute in support of the profession and by educating, enabling and recognising excellence.

**INVESTMENT POLICY**

IIC manages its assets by splitting them between cash held in interest-bearing accounts and equities based funds. With the considerable fall in interest rates on cash deposits and the consistently good returns from equities the charity has adjusted its investment policy. The cash holding is being adjusted to a level that provides flexibility and sufficiently rapid response. The remainder of the assets are being invested in equities and securities where long-term returns are historically far greater. Our investment managers, Brewin Dolphin, continue to

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**FINANCES & GOVERNANCE**

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provide appropriate advice. Income from the investments is reinvested within the managed portfolios to build IIC’s reserves.

This financial year has seen lower returns from cash holdings and there has been a significant drop in the market value of our investments managed through Brewin Dolphin, this year we saw a reduction from £436,218 (2018/19) to £406,784. It is anticipated that movements up and down of the stock market will continue, particularly in the short term.

RESERVES POLICY

The charity has previously held a policy of maintaining unrestricted reserves at a minimum of one year’s core expenditure, however IIC Council adopted a policy on 30 May 2020 to maintain unrestricted reserves at a minimum of six-months core expenditure in order to release funds to support strategic and operational activities that assist our global membership during this time of international crisis.

Core operating expenditure is determined as expenditure that excludes one-off costs such as website redesign work, this is to ensure the charity can continue productive operations under exceptional financial demand caused through the pandemic. Reserves of the charity (reserves not tied up in restricted funds, designated funds or fixed assets) were sufficient to cover our core expenditure for more than six months and amounted to £321,578 at the year end.

RESPONSE TO RISKS

Council and IIC’s Executive team believe that sound risk management is integral to both good management and good governance practice. IIC has a formal risk management process through which the major risks to which the organisation may be exposed are identified. All significant risks, along with their mitigating actions, are regularly reviewed and Council are satisfied that systems are being put in place to mitigate risks to an acceptable level.

This work has identified key risks including financial resilience, whereby IIC is working towards ensuring IIC’s congresses are well managed and reducing its dependence on membership subscriptions, which has been in decline, by diversifying revenue streams through, for example, increasing sponsorship and unrestricted donations. Attention has also been paid to non-financial risks including COVID-19, cyber, data and terrorism attacks ensuring IIC has robust systems in place to support business continuity through virtual and remote working. IIC has also worked hard to ensure adequate succession planning is undertaken to enable Council has the appropriate skills and structure in place to operate effectively, including totally online Council meetings, during times of crisis.

GOING CONCERN ASSUMPTION: COVID-19-19 IMPACT STATEMENT

The trustees have assessed whether the use of the going concern basis is appropriate and have considered possible events or conditions that might cast significant doubt on the ability of the charitable company to continue as a going concern. The trustees have made this assessment for a period of at least one year from the date of the approval of the financial statements. In particular, the trustees have considered the charitable company’s forecasts and projections and have taken account of pressures on investment income and grant income.

In making this assessment the trustees have considered the impact of COVID-19-19 and whilst investment income streams have been affected, these will not affect the charity’s ability to continue its charitable objects.

Annual budgets have been revised taking this into account with prudent figures for both income and expenditure, including modelling a reduction in annual membership income, implementing short term efficiency savings and putting in place a strategy to reduce overhead costs in the medium term (including relinquishing the office lease and moving to a remote office environment).

The charity holds significant reserves and has liquid assets in the form of investments which are readily available to convert into cash if required. After making enquiries, the trustees have concluded that there is a reasonable expectation that the charitable company has adequate resources to continue in operational existence for the foreseeable future.

For this reason, the Trustees continue to adopt the going concern basis in preparing the financial statements.

COUNCIL MEMBERS’ RESPONSIBILITIES

The Council members (who are also directors of the International Institute for Conservation of Historic and Artistic Works for the purposes of company law) are responsible for preparing the Council Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Council members to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Council members are required to:

• select suitable accounting policies and then apply them consistently;
• observe the methods and principles in the Charities Commission Statement of Recommended Practice;
• make judgments and estimates that are reasonable and prudent;
• state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
• prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue its operations.

The Council are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Council members who held office at the date of the approval of the 2019-20 Annual Report as set out above each confirm that:

• so far as they were aware, there is no relevant audit information (information required by the company’s auditors in connection with preparing their report) of which the company’s auditors are unaware; and
• as directors of the company, they have taken all the steps that they ought to have taken in order to make themselves aware of any relevant audit information and to establish that the company’s auditors are aware of that information.
## Statement of Financial Activities

**for the year ended 30 June 2020**

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted Funds</th>
<th>Restricted Funds</th>
<th>Total 2020</th>
<th>Total 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Income from:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Donations</td>
<td>£ 5,236</td>
<td>£ 7,930</td>
<td>£13,166</td>
<td>£ 59,619</td>
</tr>
<tr>
<td>Investments</td>
<td>£14,763</td>
<td>£1,199</td>
<td>£15,962</td>
<td>£16,467</td>
</tr>
<tr>
<td>Charitable Activities</td>
<td>£265,436</td>
<td>£ 8,956</td>
<td>£274,382</td>
<td>£502,300</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>£285,436</td>
<td>£18,085</td>
<td>£303,521</td>
<td>£578,386</td>
</tr>
<tr>
<td><strong>Expenditure on:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Charitable Activities</td>
<td>£277,469</td>
<td>£ 9,356</td>
<td>£286,825</td>
<td>£538,131</td>
</tr>
<tr>
<td>Raising Funds</td>
<td>£ 3,701</td>
<td>£ 368</td>
<td>£ 4,069</td>
<td>£ 2,857</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>£277,469</td>
<td>£ 9,724</td>
<td>£290,894</td>
<td>£540,988</td>
</tr>
<tr>
<td><strong>Net Gains/(Losses) on investments</strong></td>
<td>(£38,479)</td>
<td>( £2,202)</td>
<td>( £40,681)</td>
<td>( £4,991)</td>
</tr>
<tr>
<td><strong>Net (Expenditure)/Income</strong></td>
<td>(£34,213)</td>
<td>£ 6,159</td>
<td>( £28,054)</td>
<td>£ 32,407</td>
</tr>
<tr>
<td><strong>Transfer between funds</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Net movement in funds</strong></td>
<td>( £34,213)</td>
<td>£ 6,159</td>
<td>( £28,054)</td>
<td>£ 32,407</td>
</tr>
<tr>
<td><strong>Total Funds brought forward</strong></td>
<td>£510,763</td>
<td>£ 42,354</td>
<td>£553,117</td>
<td>£520,710</td>
</tr>
<tr>
<td><strong>Total Fund Balances carried forward</strong></td>
<td>£476,550</td>
<td>£ 48,513</td>
<td>£525,063</td>
<td>£553,117</td>
</tr>
</tbody>
</table>

The full audited Report and Accounts for the year ending 30th June 2020 once signed by the Auditors and by et Secretary General and Treasurer on behalf of Council, will be lodged with the Charity Commission and Companies House following the Annual General Meeting. The Report and Accounts will be available for download from the IIC website [https://www.iiconservation.org/about/core-documents](https://www.iiconservation.org/about/core-documents).
IIC COUNCIL MEMBERS

President: Julian Bickersteth
Vice-Presidents: Amber Kerr
Austin Nevin
Sandra Smith
Secretary-General: Jane Henderson
Treasurer: Juergen Vervoort
Director of Publications: Joyce Townsend
Director of Communications: Amber Kerr
Director of Membership: David Saunders
Ordinary Members:
Stavroula Golfomitsou#
Helen Griffiths§
Stephen Koob
Thomas Learner
Lorenzo Appolonia
Eleonora Nagy
Barbara Reeve##
Rachel Sabino
Alice Tsang
Isobel Griffin
Satish Pandey
Lorinda Wong*

Honorary Member of Council
Dr Jirong Song

President Emeritus:
Sarah Staniforth
(Re-appointed 27th January 2020)

# Retired at the Annual General Meeting of 27th January 2020
## Resigned at the Annual General Meeting of 27th January 2020
* Elected at the Annual General Meeting of 27th January 2020
** Re-elected for a second term at the Annual General Meeting of 27th January 2020
§ Co-opted at January 2020 Council Meeting
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IIC OFFICERS

Julian Bickersteth
(IIC President, Chair)

Jane Henderson
(IIC Secretary-General)

Juergen Vervoort
(IIC Treasurer)

Joyce Townsend
(IIC Director of Publications)

Amber Kerr
(IIC Director of Communications, co-opted May 2019)

David Saunders
(IIC Director of Membership)

The Officers meet three times each year to review IIC’s policies and future planning in preparation for the Council as a whole at subsequent Council meetings.

FINANCE COMMITTEE

Juergen Vervoort
(IIC Treasurer, Chair)

Julian Bickersteth
(IIC President)

Jane Henderson
(IIC Secretary General)

Joyce Townsend
(IIC Director of Publications)

Rachel Sabino
(IIC Ordinary Member of Council and Finance Committee Secretary)

The Finance Committee meets three times a year with the remit of reviewing the IIC’s financial matters.

MEMBERSHIP COMMITTEE

David Saunders
(IIC Vice-President, Chair)

Sarah Staniforth
(IIC President Emeritus)

Thomas Learner
(IIC Council member)

Barbara Reeve
(IIC Council member)

Sarah Stanifordge
(IIC Executive Director)

The Membership Committee meets three times a year.

AWARDS & GRANTS COMMITTEE

Stephen Koob
(IIC Council member, Chair)

Rachel Sabino
(IIC Council member)

Barbara Berrie
(IIC Fellow)

Aviva Burnstock
(IIC Fellow)

Cornelia Weyer
(IIC Fellow)

COMMUNICATIONS TEAM

DIRECTOR OF COMMUNICATIONS

Amber Kerr
(Smithsonian American Art Museum/ Lunder Conservation Centre, US)

News in Conservation

EDITOR

Sharra Grow (US)

WEB NEWS CO-ORDINATOR

Kate Stonor (UK)

DIGITAL ENGAGEMENT EDITOR

Kate Smith (UK)
Co-ordinators
Mariana Escamilla Martínez
(Studio Redivivus, NL)
Olivia Stoddart
(UK)
Angela Caira
(Statens Historiska Museer, SE)

Co-ordinator
Sagita Mirjam Sunara
(Arts Academy of the University of Split, HR)

Co-ordinators
Isa von Lenthe
(Roeck Restaurierung, Berlin)
Ana Vega Ramiro
(Nordiska Museet, SE)

IIC Community Coordinator
Jessica Lewinsky
(Israel Museum, Jerusalem, IL)

Studies in Conservation

Editor-in-Chief
Chandra L. Reedy
University of Delaware, USA

Director of Publications
Joyce Townsend
(IIC Director of Publications)

Editorial Board
Greg Bailey
Smithsonian American Art Museum and
Renwick Gallery, Washington, USA
Łukasz Bratasz
Jerzy Haber Institute of Catalysis and Surface
Chemistry, Polish Academy of Sciences, Poland
Aviva Burnstock
Courtauld Institute of Art, UK
Francesca Casadio
Art Institute of Chicago, USA
Giacomo Chiari
Conservation Science Consultant, USA
Claire Gerhard
CHG Art Conservation Services, USA
Kristin de Ghetaldi
University of Delaware, USA
Stavroula Golfomitsou
UCL Qatar, Doha-Qatar
Paul Himmelstein
Appelbaum & Himmelstein, New York, USA
Julio M. del Hoyo-Meléndez
The National Museum in Krakow, Poland
Kate Hudson-McAulay
North Somerset Council, UK
Stephen P. Koob
Corning Museum of Glass, USA
Frances Lennard
University of Glasgow, UK
Naomi Luxford
English Heritage, London, UK
Domenico Mirello
Università della Calabria, Italy
Austin Nevin
Polytechnic University of Milan, Italy
Alice Paterakis
Japanese Institute of Anatolian Archaeology, Turkey
Elizabeth E. Peacock
Norwegian University of Science and Technology (NTNU), Norway
David Scott
Cotsen Institute of Archaeology, UCLA, USA
(April June 2018)
Aaron N. Shugar
Buffalo State College, New York, USA
Jirong Song
Palace Museum, Beijing, China
Sarah Staniforth
London, UK
Matija Strlič
University College London, UK
Ken Sutherland
The Art Institute of Chicago, USA
Andrew Thorn
ARTCARE, Australia
Véronique Vergès-Belmin
Laboratoire de Recherche des Monuments
Historiques, France

IIC Secretariat Staff
Sarah Stannage
Executive Director
Tom Asher
Head of Finance and Operations
Graham Voe
Executive Secretary (Retired February 2020)
Tina Churcher
Membership Secretary

IIC Advisors

Auditors
Moore Kingston Smith LLP
Devonshire House
60 Goswell Road
London EC1M 7AD

Bankers
National Westminster Bank PLC
38 Strand
London WC2N 5JQ

Solicitors
Slaughter and May
One Bunhill Row
London EC1Y 8YY

Investment Brokers
Brewin Dolphin Limited
12 Smithfield Street
London EC1A 9BD
Registered Office:
3, Birdcage Walk
Westminster
London
SW1H 9JJ
UK

www.iiconservation.org

The International Institute for Conservation of Historic and Artistic Works (IIC) is a learned society, a registered charity and a company limited by guarantee with no share capital.
Charity No.: 209677
Company No.: 481522