

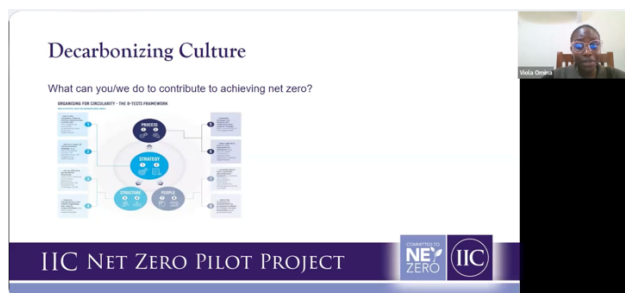
# DECARBONIZING CULTURE WITH VIOLA OMINA

In this session, Viola Omina speaks about how businesses can work towards Net Zero and align their mission and vision towards this goal. Viola highlights how Net Zero can sustainably generate revenue and how businesses can work towards tier/scope 3 by engaging with their supply chain. Lastly, Viola goes through the power of cultural institutions/businesses in the work towards Net Zero.

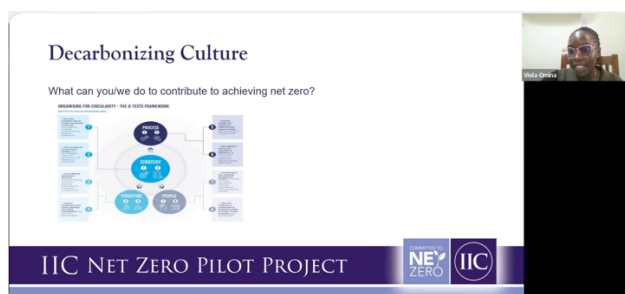
## Session Structure



**Minute 0':** What can you do as a business to contribute to net zero?



**1'40":** Align your mission and vision



**3':** Governance and dedicated leadership

**Decarbonizing Culture**

What can you/we do to contribute to achieving net zero?

ORGANIZATION FOR CIRCULARITY - THE 6-STEP FRAMEWORK

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4'30": Targets and objectives

**Decarbonizing Culture**

- We play an important role in addressing climate change as a part of the collective action required. While we may not have the same resources as large corporations-we can leverage our agility, innovation and close community ties. Embracing decarbonization strategies is not just possible-it's a significant avenue through which they can effect meaningful change. Here are a few key pointers to take a note of:

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7'45": Culture play an important role and we can act collectively

**Decarbonizing Culture**

- Revenue-Generating Sustainability
- Measuring Baseline Emissions
- Target-Setting
- Optimize Internal Operations

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8'30": Decarbonizing Culture and generating revenue sustainably

**Decarbonizing Culture**

- Decarbonize the Supply Chain
- Employee Training
- Adopt Circular Economy Principles
- Transition to Renewable Energy
- Foster Innovation
- Regular Reassessments:

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11': Tier/Scope 3 and supply chain

**Decarbonizing Culture**

- Decarbonize the Supply Chain
- Employee Training
- Adopt Circular Economy Principles
- Transition to Renewable Energy
- Foster Innovation
- Regular Reassessments:

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13'30": Keep yourself updated

**Decarbonizing Culture**

Cultural organizations have an immense power to

- Bring people together
- Renew and transform
- Build capacities for action
- Allow us to learn

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14': The power of cultural organizations