Business and Leadership in Times of Change with Viola Omina

In this session, Viola Omina highlights how businesses can contribute to the climate agenda and commit to the Net Zero goal. Viola shows how data and science-based targets can be an ally in achieving the goal and how to take the lead on this. Opportunities and challenges for the culture sector are also discussed during the session.

Session Structure

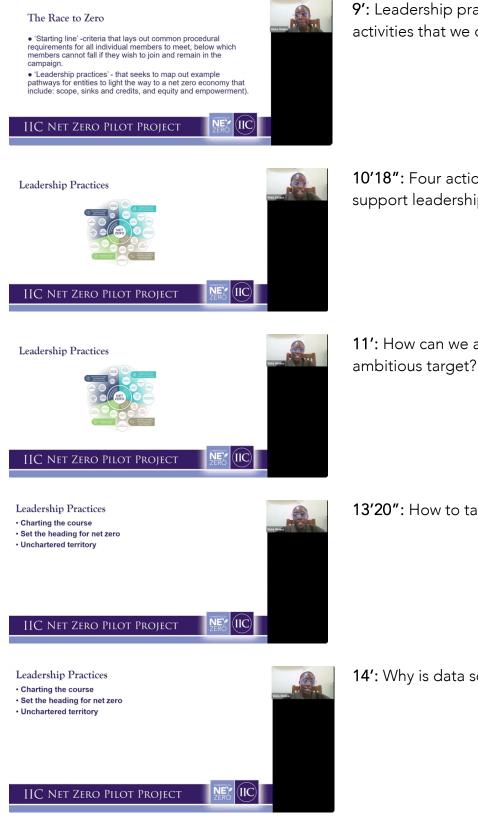**Minute 1':** Introduction to the session

5': How can we, in business, walk through Net Zero and help the community to achieve the Net Zero goal?

7': Science Based Targets initiative and requirements to achieve Net Zero

Net Zero Pilot Project

The Race to Zero

- 'Starting line' -criteria that lays out common procedural requirements for all individual members to meet, below which members cannot fall if they wish to join and remain in the campaign.
- 'Leadership practices' - that seeks to map out example pathways for entities to light the way to a net zero economy that include: scope, sinks and credits, and equity and empowerment).

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9': Leadership practices and activities that we can undertake

Leadership Practices

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10'18": Four action areas that can support leadership practices

Leadership Practices

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11': How can we achieve this ambitious target?

Leadership Practices
- Charting the course
- Set the heading for net zero
- Unchartered territory

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13'20": How to take the lead?

Leadership Practices
- Charting the course
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14': Why is data so important?

NET ZERO PILOT PROJECT

COMMITTED TO NET ZERO

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19': Opportunities for the culture sector