

## **Programme | IIC Net Zero Pilot Project**

[Register here for the IIC Net Zero Programme](#)

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The course aims to provide clear guidance to conservation professionals through a strategic and operational overview of environmental sustainability as it affects our sector.

This interactive programme can be tailored to an individual's needs and context, with a range of on-demand content that can be watched at any time combined with the option to attend online networking sessions where participants can discuss their progress and share ideas. We know that time is precious, so the programme is well suited to freelancers as well as individuals working at a senior level within an institution or university alike.

While the course has no formal entry requirements it is strongly recommended that participants are already in a practising role or leadership position that will allow them to more clearly understand and implement the areas explored during the course, and ultimately commit to Net Zero by signing up to the Net Zero pledge.

In order to receive the Net Zero certificate and use of Net Zero logo, participants must submit your action plan. Download the Environmental Action Plan below:

Document

[Environmental Action Plan Template](#) (83.64 KB)

## **Programme**

Launch event

**“Unlock Net Zero Live” panel discussion** (Hybrid), Monday 29 January 7pm GMT. [Find more information here.](#)

Optional Modules (watch on-demand, available from 6th March)

1. **Welcome to the IIC Net Zero Pilot Programme with Julian Bickersteth**
2. **Understanding net zero with Viola Omina**
3. **Setting your target with Viola Omina**
4. **Developing your strategy and auditing with Amanda Pagliarino**
5. **Action plan with Amanda Pagliarino**
6. **The voice to advocate for culture in every climate conversation with Sarah Sutton**

7. **Business and Leadership in Times of Change with Viola Omina**
8. **The experience of commercial conservation practice in tackling their own Net Zero pathway with Julian Bickersteth**
9. **Decarbonizing Culture with Viola Omin**

Live webinar

### **Opportunities, Leadership and Business in times of change**

with Claire Buckley, in partnership with Julie's Bicycle

*Wednesday 20 March, 12pm GMT*

Optional networking event with regional breakout groups

Wednesday 13 March, 5pm GMT

Wednesday 27 March, 12pm GMT

Wednesday 10 April, 9am GMT

Closing session

Sharing successes and challenges while joining the Race to Zero

*Monday 29 April, 12pm GMT*

[Time zone converter](#)

## **1. Pledge**

Commit at individual, senior or head-of-organisation level to reach net zero emissions as soon as possible and by 2050 at the latest.

Set interim targets to achieve in the next decade. You have one year after you sign to set your targets.

## **2. Plan**

Within 12 months of making the commitment, explain what actions will be taken toward achieving both interim and longer term pledges, especially in the short-to-medium term.

## **3. Proceed**

Take immediate action toward achieving net zero, be consistent by setting and specifying interim targets. You have one year after you sign up to set your targets.

## **4. Publish**

Commit to report publicly both progress against interim and long term targets, as well as the actions being taken at least annually. You have one year after you sign to develop your annual report.

## 5. Persuade

This final step recognises the importance of aligning your ability to influence others with your net zero commitments.

## 6. Sign up for the Net Zero Pledge

# Advisory board

**Julian Bickersteth, Viola Omina, Amanda Pagliarino, Sarah Sutton**

# Skills gained

Upon completion of this course, participants will be able to explain:

- net zero and related terms
- the urgency of the underlying climate science driving the net zero agenda
- the main international policy context for responding to the climate crisis with the conservation field
- explore international guidelines - IIC/ICOM-CC Environmental Guidelines and IIC/ICOM-CC/ICCROM Joint Commitment for Climate Action
- risks and opportunities of net zero including on future business viability and reputation
- business and environmental support of low-carbon goods and services
- governance, resourcing and accountability for delivering net zero
- how to establish a greenhouse gas inventory across all three scopes
- how to establish science-based targets (methodologies)
- how to establish a net zero strategy and action plan (near- and long-term targets)
- communicating and advocating for positive change

# Participant contribution

- Ambition to change
- Commitment to developing net zero pathway
- Participation in programme evaluation, to provide feedback on development and improvement of the programme
- Commitment to tracking progress using insights from the programme
- Communicate actively about your journey towards Net Zero to support professional colleagues