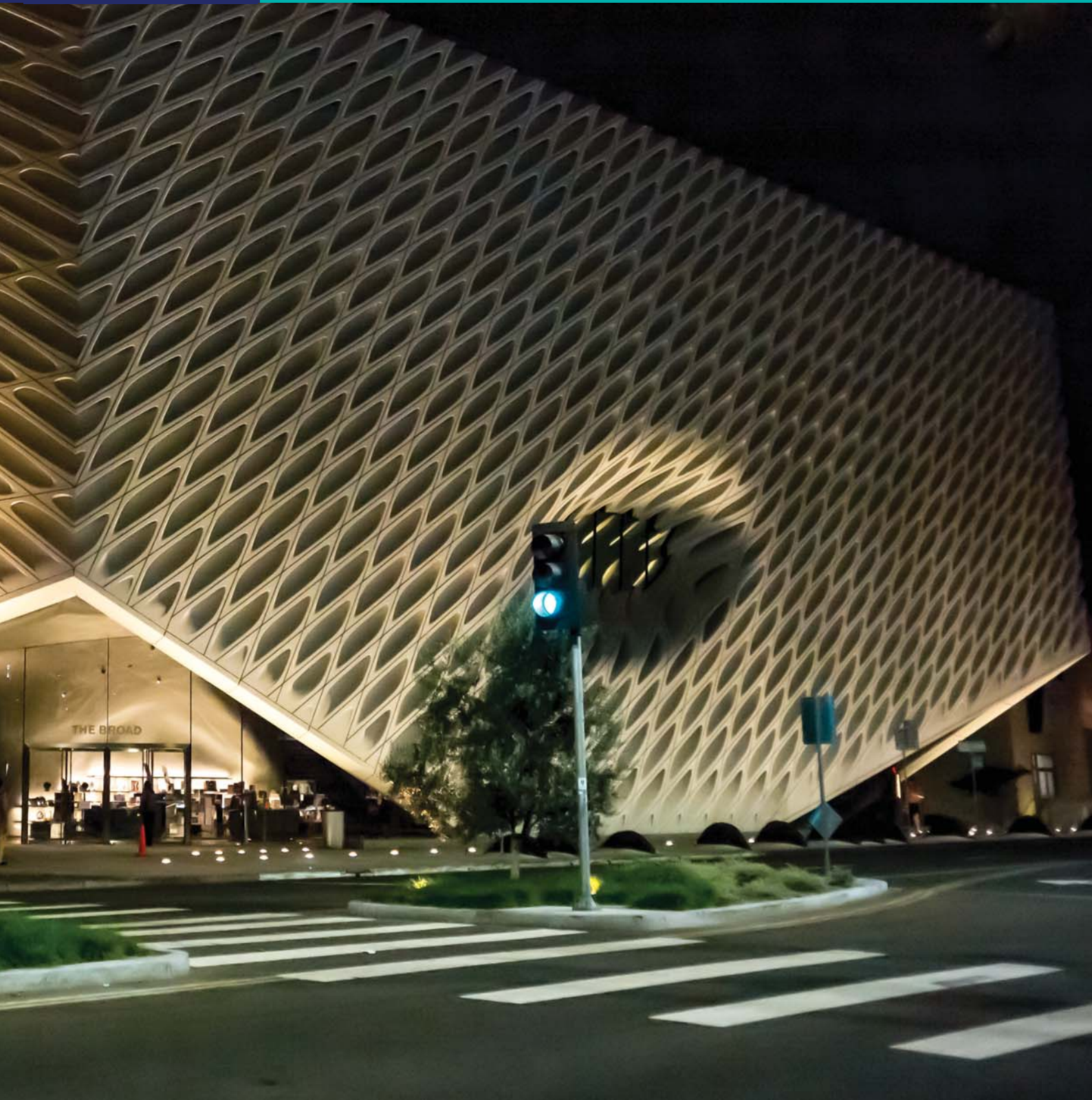




ANNUAL REVIEW 2016-2017

INTERNATIONAL INSTITUTE FOR CONSERVATION OF HISTORIC AND ARTISTIC WORKS



FRONT COVER IMAGE:

The Broad, Grand Avenue, Los Angeles was open to participants at the IIC Los Angeles Congress during the opening Reception, 13 September 2016.

Photo © Mikkel Scharff



The dramatic skyline of Los Angeles. Walking tours in the city were among the organised visits for delegates.
Photo © Mikkel Scharff

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The full audited Reports and Accounts of the International Institute for Conservation of Historic and Artistic Works (IIC) for the year ending 30 June 2017 are lodged with the Charity Commission and Companies House once approved at the Annual General Meeting.

They are available for download from the IIC website <https://www.iiconservation.org/about/core-documents>



PURPOSE, POLICY AND PUBLIC BENEFIT

IIC'S MISSION

IIC is an independent international organisation supported by individual and institutional members. It serves as a forum for communication among professionals with responsibility for the preservation of cultural heritage. It advances knowledge, practice and standards for the conservation of historic and artistic works through its publications and conferences. It promotes professional excellence and public awareness through its awards and scholarships.

IIC advances knowledge, professional practice and standards for the preservation and conservation of historic and artistic works by promoting the study of conservation practice and the nature and properties of materials used in objects of cultural heritage, or in their treatment. The aim is to further the understanding and control of the causes of the deterioration of cultural heritage objects and to improve their condition. IIC encourages education, study and research in the field of conservation and in branches of science that further the objectives of the Institute. IIC also seeks to promote professional excellence and public awareness through its awards and outreach efforts.

These objectives, and thus IIC's mission, are achieved through IIC's publications, events and website with its linked social networking systems, all of which contribute towards the interchange of ideas. IIC's *Studies in Conservation* publishes the latest developments in the field; its freely downloadable electronic newspaper, *News in Conservation*, publishes information on

IIC activities as well as international news on conservation projects. Through *News in Conservation*, the website and its social networking platforms, IIC is able to distribute information on heritage conservation work very widely, reaching people in parts of the world where membership of conservation organisations is very low, while the interest in and concern for national heritage is high. IIC also promotes public awareness of conservation of the world's cultural heritage through awards made or administered by the Institute, including membership given for a limited period to selected institutions who cannot afford the annual subscription. It encourages professional excellence through its Fellowships.



THE YEAR AT IIC

1 JULY 2016 to 30 JUNE 2017



Sarah Staniforth
President, IIC

WELCOME to the second of our Annual Reviews in which we report on the activities that are guiding our strategic plan: events; professional development; publications; communications; membership; finances and organisational policy.

You can read about some of these activities in the past year: the thought-provoking Los Angeles Congress, drawing attention to the challenges faced in conserving contemporary art, was held in the extraordinary decorative splendour of the historic Millennium Biltmore Hotel. The equally stimulating Viral Images

Point of the Matter Dialogue held in New York was also web-streamed so that it could – and did – reach a global audience. The second IIC International Training Centre for Conservation course on non-destructive analysis was held at the Palace Museum in a crisp, cold Beijing.

We hope that you will be inspired to become more involved in IIC in future years and we look forward to welcoming you to the 2018 Turin Congress and other events in the coming months.



Jo Kirby Atkinson
Secretary-General
IIC

In the past year we have entertained you; we have also contributed towards your professional lives with the information in our publications and *News in Conservation*. Most importantly, we have aimed to achieve our purpose to advance professional practice, standards and knowledge for the conservation of historic and artistic works.

We are bringing elements of our new design into our publications and, very soon, into our website, but there is far more to serving our members than brightening up our appearance. This is so important that we are concentrating our energies on ways

to upgrade our performance for you. We look forward to the addition of an Executive Director to the IIC office to bring some energy and some different ideas. Perhaps you have some ideas as well: all ideas are welcome and we would love to hear them, through our website or through our Facebook page. And at the same time, you can find the colleagues you have yet to meet right across the world.

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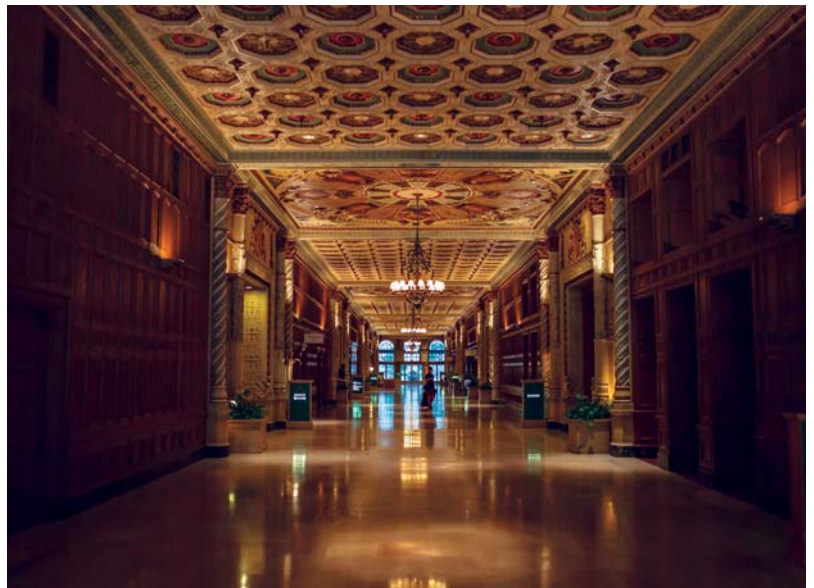
EVENTS & ACTIVITIES

EVENTS

2016 LOS ANGELES CONGRESS: Saving the Now: Crossing Boundaries to Conserve Contemporary Works

The highlight of our year was the 26th IIC Congress, held from 12 – 16 September 2016 in the exuberant 1920s magnificence of the Los Angeles Millennium Biltmore Hotel. The setting for the technical sessions was the Crystal Ballroom, illuminated by enormous crystal chandeliers, while the posters were displayed and the trade fair took place in equally glamorous locations, the Gold and Emerald Rooms. The Congress was attended by over 500 delegates, who were treated to a very varied technical programme, reflecting the many challenges posed by contemporary art works, from their genesis and construction to the intellectual and complicated conservation problems they present. Papers and posters, including student posters of a consistently high quality, were supported by a trade fair and an active social programme and post-congress surveys confirmed the great success of this thoroughly enjoyable event.

The Congress programme opened with an exhilarating and wide-ranging Forbes Prize lecture given by Carol Mancusi-Ungaro, Melva Bucksbaum Associate Director for Conservation and Research at the Whitney Museum of American Art, entitled 'The Falsification of Time': it will be no surprise that the various roles of time in this field were touched on several times as the week progressed. The complexities of contemporary art works and the many interests that might be involved were brought out in a panel discussion held during the week, 'The Elephant in the Room: The Influence of the Art Market on Conservation Decisions', chaired by Rachel Rivenc of the Getty Conservation Institute with panellists



The Galeria, Millennium Biltmore Hotel, with the Congress registration desk at the far end.
Photo © Mikkel Scharff



Congress delegates in the Crystal Ballroom, Millennium Biltmore Hotel.
Photo © Mikkel Scharff

Paul Schimmel, Partner and Vice President, Hauser Wirth & Schimmel, Marc Selwyn, Marc Selwyn Fine Art, Sam Kahn, Chief Registrar, Blum and Poe, and Tatyana M. Thompson, Tatyana M. Thompson & Associates, Inc.

The film industry is well represented on the walls of the Millennium Biltmore hotel: black-and-white photographs of glamorous stars from the hey-day of Hollywood line the corridors. Appropriately, the conservation of photographic images was one of the topics

discussed among a wide range of subjects and, more significantly, materials: steel, wax, concrete, wood and straw to paper, paint of various compositions and fabric; street art and installations; indigenous art and the links with ethnography. The complexity of the practical treatments described was balanced by discussions of the very real philosophical challenges posed by carrying out interventions while respecting the artist's intent. One of the points revealed was the importance of dialogue with the artist as well as collaborations between conservators and those from other disciplines, including engineering, architecture, ethnography and the original fabricators involved in the construction or conservation of such complex works. The conservation of street art and graffiti was another significant issue, generating much discussion, notably in response to the paper by the invited speaker, Ihor Poshyvailo of The Maidan Museum, Ukrainian Institute of National Remembrance, Kyiv, 'Creativity of Freedom: Preserving Artistic Expressions of the Ukraine Revolution'.

The social events were equally entertaining, beginning with an opening reception held at the Museum of Contemporary Art, MOCA, during which participants also had the privilege of visiting the nearby Broad Museum, with its distinctive, honeycomb-like outer wall which allows natural daylight to filter into the building (illustrated on the cover). This beautiful building holds part of the collection of the philanthropists Eli and Edythe Broad. The Grand Event, entitled Urban Light Night, was held at the Los Angeles County Museum of Art, LACMA, and IIC is most grateful to Michael Govan, CEO and Wallis Annenberg Director, for the hospitality of the museum. As well as an excellent buffet, participants were able to wander through the

Urban Light Night at LACMA.
Photo © Mikkel Scharff



Delegates relaxing during a break between sessions at the Los Angeles Congress.
Photo © Mikkel Scharff

collection, always an interesting and pleasurable experience. The visits to conservation studios, galleries and fabricators and walks through the city, arranged as part of the technical programme, were just as enjoyable.

The Congress was organised in collaboration with the International Network for the Conservation of Contemporary Art (INCCA) and the Getty Conservation Institute, and IIC's sincere thanks are due to them and to the members of the local organising committee, headed by Jerry Podany, President Emeritus of IIC, and Tom Learner of the Getty Conservation Institute: Suzanne Deal Booth, Director, Friends of Heritage Preservation; Mark Gilberg, Director of the Suzanne D. Booth and David G. Booth Conservation Center, Los Angeles County Museum of Art; Rosa Lowinger, Rosa Lowinger & Associates; Gary Mattison and Rachel Rivenc, both of the Getty Conservation Institute; and Tatyana Thompson, Tatyana M. Thompson and Associates. IIC would also like to thank Saal Meeting Consulting and especially Linda Hurlley, Laura Howe and Liz Fogt, whose help during the week was invaluable. IIC is also most grateful for support given by the Getty Conservation Institute, The Getty Foundation, Los Angeles County Museum of Art, Tru Vue and all those who so generously contributed their time and facilities to make this a most enjoyable event.

As in previous Congresses, a grant was given by the Getty Foundation to enable conservation professionals working in parts of the world for whom attendance at IIC biennial Congresses is too expensive to attend the event. On this occasion, 30 delegates from 19 countries, including Argentina, Brazil, Egypt, India, Jamaica and Mexico, were supported by grants and, from the reports they submitted

on how they felt they had benefitted from their attendance, it is very clear that attendance at an IIC congress fills a considerable need, supplying new opportunities, new colleagues and a wealth of information that would be hard for them to obtain any other way. Several maintain their links with IIC, following their attendance at such an event. In addition small grants were made from the IIC Brommelle fund to assist 20 students to attend the Congress and five delegates attended with the help of grants given by Tru Vue Inc, on top of the amount they very generously gave towards the publication of the preprints. Associated grants were also made to a small number of individuals by the Gabo Trust, which is based in the United Kingdom.

POINT OF THE MATTER DIALOGUES

IIC Dialogues explore the relationship of emerging issues in the modern world – political, environmental or cultural – to the preservation of cultural heritage. The aim is to have participants from a range of disciplines, each contributing a particular perspective on a specific topic, followed by questions from the floor. The intention is also to raise awareness of heritage conservation among relevant professions and the public and non-governmental and voluntary sectors. Known as Dialogues for the New Century when they were inaugurated nearly ten years ago, time has moved on and they have been relaunched as Point of the Matter dialogues.

The first of the two such events held during the year took place following the AGM on 23rd January 2017: it is customary to have a talk following the formal business of the Annual General Meeting. Entitled *Preventive Conservation: The State of the Art*, part of the aim of this dialogue was to raise awareness in advance of IIC's next biennial Congress, with the same name, which will take place in Turin in September 2018. The topics raised by the panel members, Sarah Staniforth, President of IIC, Stefan Michalski, Canadian Conservation Institute, Tom Learner, Getty Conservation Institute, Anna Bülow, British Museum and Austin Nevin, Chair and Head of the IIC 2018 Congress Technical Committee, with further contributions from the floor, indicated the interests and concerns of those working in this discipline. These were very broad, ranging from decision making, management and training and visitor management to scientific research on the response of objects and on storage and environmental control. The discussion provided useful guidelines to inform the Call for Papers for the 2018 Turin Congress.



The second dialogue, entitled *Viral Images: Exploring the historic and conservation challenges of objects created for social protest and solidarity*, was organised by IIC Council member Amber Kerr and by Rebecca Rushfield and was held at the Metropolitan Museum of Art, New York in February 2017. Six speakers, Aaron Bryant, Mellon Curator of Photography at Smithsonian National Museum of African American History and Culture, Michael Gould-Wartofsky, sociologist and author, Christian Scheidemann, conservator and founder of Contemporary Conservation Ltd, Gregory Sholette, founding member of Political Art Documentation/Distribution and Associate Professor, Sculpture and co-founder of Social Practice Queens, Queens College, City University of New York, Lidia Uziel, Head of the Western Languages Division and Bibliographer for Western Europe, Harvard Library, and Ralph Young, Professor of History, Temple University, discussed what should happen to these art works; how ephemeral art works created as a form of social protest should be archived (and were they ever intended to be conserved?); the social and ethical responsibilities of conservators and archivists and how, or if, the impact and intent of such works should be conserved after the protesters have returned home. In many ways, this event was a continuation of the discussion begun during the Los Angeles Congress five months earlier. The event was web-streamed so many people watched the event live online, as well as the audience in the lecture theatre. It can be accessed on the IIC website at <https://www.iiconservation.org/node/6757>.

Austin Nevin taking comments from the audience during the dialogue held at the AGM, January 2017, at the Society of Antiquaries, London.
Photo © Mikkel Scharff

TRAINING & PROFESSIONAL DEVELOPMENT

IIC INTERNATIONAL TRAINING CENTRE FOR CONSERVATION, IIC-ITCC

Second IIC-ITCC Course



Participants measuring the colours of a piece of faded textile using an integrating sphere spectrophotometer.

Photo © David Saunders

Cristiana Achille explaining 3D imaging to participants at the IIC-ITCC training course in Beijing.

Photo © The Palace Museum, Beijing and IIC



The second course to be held at the IIC International Training Centre for Conservation (IIC-ITCC), entitled 'Non-destructive Analysis in the Conservation of Cultural Heritage' took place from 13th to 19th November 2016. As in 2015, the course was hosted and funded by the Palace Museum, Beijing, while training was provided by IIC Fellows David Saunders, Haida Liang, Austin Nevin, Cristiana Achille and Lynn Lee, with Sarah Staniforth, IIC President, and Jo Kirby Atkinson, IIC Secretary-General, also in attendance. Case studies from the Palace Museum collection were presented by Dr Lei Yong of the Palace Museum; Palace Museum staff also organised and ran the practical sessions. The course comprised a mixture of lectures and practical sessions and was given in English. Of the 24 participants, 12 were from

China; the remainder were international, from Thailand, South Korea, South Africa, Poland, Romania and other countries. All the applicants made the point that they welcomed the chance to attend the course as they had found that access to up-to-date information on analytical methods that were suitable for their needs and the types of artefact they had to examine was not always easy to find. As with the first course, IIC was assisted by its contracted secretariat in Hong Kong, generously hosted by the Hong Kong Government's Leisure and Cultural Services Department (LCSD) and paid for by IIC with the additional aid of a grant from the Bei Shan Tang Foundation.

The lectures and reading lists have been made available to the conservation community for download as PDFs from the IIC website. IIC would like to thank Dr Shan Jixiang, Director of the Palace Museum, Dr Song Jirong, Deputy Director and head of the Conservation Department and all those in the Conservation Department for their superb and generous hospitality, also Katherine Xiaoji Fang at the Palace Museum and Casey Liu of the IIC Secretariat in Hong Kong for the wonderful and efficient organisation, as well as the Bei Shan Tang Foundation for their sponsorship of Casey Liu.

FUTURE EVENTS

THE FOURTH STUDENT & EMERGING CONSERVATOR CONFERENCE, BERN

As part of IIC's purpose of encouraging education in the field of conservation, the fourth of the IIC Student and Emerging Conservator Conferences takes place in Bern, on the 12th and 13th October 2017. As with all of IIC's Student and Emerging Conservator Conferences, the event is intended to facilitate communication between student and emerging conservators on the one hand, and professionals active in the field of conservation so that issues of concern to those about to enter the profession can be raised with those who have already had to find solutions to them. Regular meetings are taking place between the students in Bern, who are organising the conference, and Mikkel Scharff (Vice-President), Jo Kirby Atkinson (Secretary-General) and Graham Voce (Executive Secretary) for IIC. Graham Voce visited Bern University of the Arts (HKB), the conference location, in March 2017 to meet the organisers in person and see the facilities being made available for the event and IIC is most grateful to HKB and its Principal, Stefan Wülfert, for their generous support of what promises to be a useful and entertaining event.

THE 2018 TURIN CONGRESS



View in a courtyard of the Palace Museum, Beijing.
Photo © David Saunders

It is an IIC tradition that announcement of the venue for the next Congress is made during the current Congress; thus, during the Los Angeles Congress, Turin in Italy was announced as the venue for 2018. Two brief visits were made to Turin to see possible venues for the Congress and associated receptions, and to meet representatives of the Mayor's Office, the IIC Italian regional group and the Venaria Reale Conservation and Restoration Centre, IIC's partners in the organisation of the Congress. The first visit, in October 2016, was made by IIC's President, Sarah Staniforth, Jo Kirby Atkinson and Graham Voce, with IIC Council member Austin Nevin, who works in Milan, also in attendance. The second was made by Jo Kirby Atkinson and Austin Nevin in May 2017 to see an alternative conference venue at the Politecnico, Turin. The call for papers and posters has gone out and submissions are being assessed by the Technical Committee, under the chairmanship of Austin Nevin.



Plasterwork of a ceiling, Castello Valentino, Turin, one of the possible locations for visits during the 2018 Congress.
Photo © Jo Kirby

THE PALACE MUSEUM, BEIJING

Third IIC-ITCC Course

Organisation of the third IIC-ITCC course, on textile conservation, which will take place at the Palace Museum, Beijing, in November 2017 is well under way. As before, half the participants will be from China, the remainder from other parts of the world. The course will be followed by the IIC-Palace Museum Hong Kong Symposium, Unroll and Unfold: Preserving Textiles and Thangkas to Last, organised in co-operation with the Hong Kong Government's Leisure and Cultural Services Department.

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IIC CONNECTIONS & PUBLISHING

PUBLICATIONS



Studies in Conservation, Vol.61, No.6, November 2016, the three supplements and Vol.62, Issues 1-2, Jan–Feb 2017
Photo © Jo Kirby

Studies in Conservation continues to attract about 100 papers per year, of which approximately half are accepted for publication by the editorial board, ably led by Editor-in-Chief Dr Chandra Reedy. Approaching 20 editors have worked with her over the year in question, and it is worth noting that some have given in excess of 20 years voluntary service to the journal. In 2016 *Studies* published six issues per year, three of which were published during the year under discussion (July 2016 to June 2017); none of these issues was themed. Additionally, three supplementary themed issues were published, two as online only, open access augmented postprints to the IIC 2014 Hong Kong congress: *The Indoor Environment* (guest editor Barry Knight), titled Supplement 61-1, and *Lacquer: Technical Analysis and*

Conservation (guest editors David Saunders and Shayne Rivers), Supplement 61-3. The volume of preprints for the IIC 2016 Los Angeles congress, *Saving the Now: Crossing Boundaries to Conserve Contemporary Works*, which was edited by Austin Nevin, Joyce H, Townsend, Jo Kirby Atkinson, David Saunders and Agnes Brokerhof, formed supplement 61-2. This was printed for the delegates as part of the delegate pack and, while copies last, can be obtained in printed form from Archetype Publications, London. For members who could not attend the conference, but wish to read one of the papers – or any other *Studies* paper – you can, of course, download the papers by logging on to the IIC website and following the link to the *Studies in Conservation* page on the Taylor & Francis Routledge website.

You will notice a change in the number of times copies of *Studies* are delivered to your door between 2016 and 2017. From the beginning of 2017, the journal is being published as eight online issues per year, not six, each issue having the same number of pages as before, namely 64. These issues are, however, printed in pairs and mailed as four printed volumes per year; thus the volume dispatched in March 2017 contained issues 1 and 2 of volume 62. In effect, this is an increase in the number of pages in the journal, made possible under a new contract with IIC's publishing partner, Taylor & Francis Routledge. This will have reduced the time between acceptance for online publication (when the paper is citable by using the DOI – digital object identifier – number assigned to it) and final printing to nine months by late 2017. Interestingly, comments from IIC members and authors make it clear that some authors 'feel' published when the paper appear online, while others regard print as the proof of a completed project. IIC thus has to meet a wide range of expectations.

We have had some discussion about open access publishing in *Studies*. Underlying this is the fact that certain UK funders make open access publication a condition of their giving the funds, and it is supported strongly by UK universities and some other organisations whose staff are journal authors. Authors do have the option of purchasing open access rights for their papers and it is clear that open access papers attract the greatest number of downloads. The most popular papers in terms of downloads generally are those on modern materials, review papers on the use of existing examination techniques for conservation professionals, and papers in a seemingly narrow subject area, such as the conservation of lacquer, for which little might be published in a given decade but which really attracts attention when something new

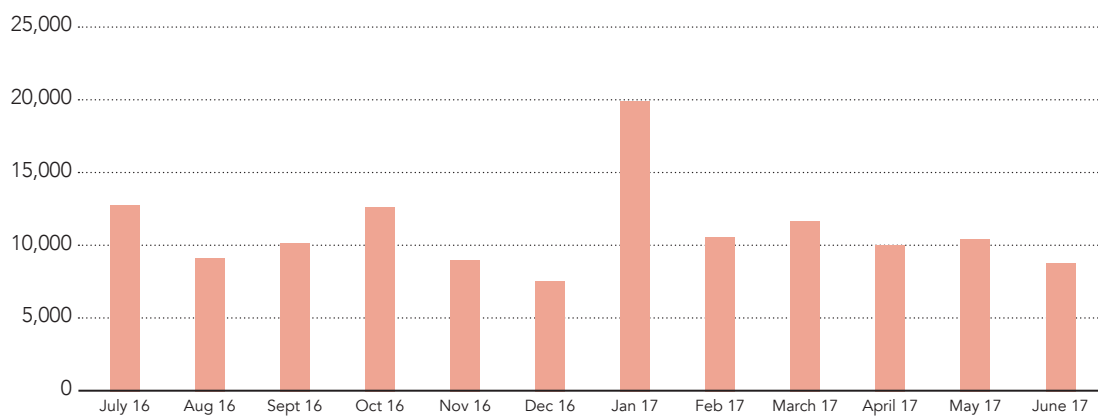
does appear. Older papers published more than five years ago are also downloaded very regularly. The papers published over the year have had a wide range of subjects and IIC's social media team has been working hard to publicise the contents of the journal regularly; also to dispel the perception – which has not been accurate for some years – that the journal publishes predominantly papers on new analytical techniques.

The measured impact factor of the journal is consistently high by comparison with other journals in its field; in 2016 it had increased to 0.578, with a 5 year impact factor of 0.631. The commitment of its editors and the large number of papers submitted are a testament to the high profile of the journal.

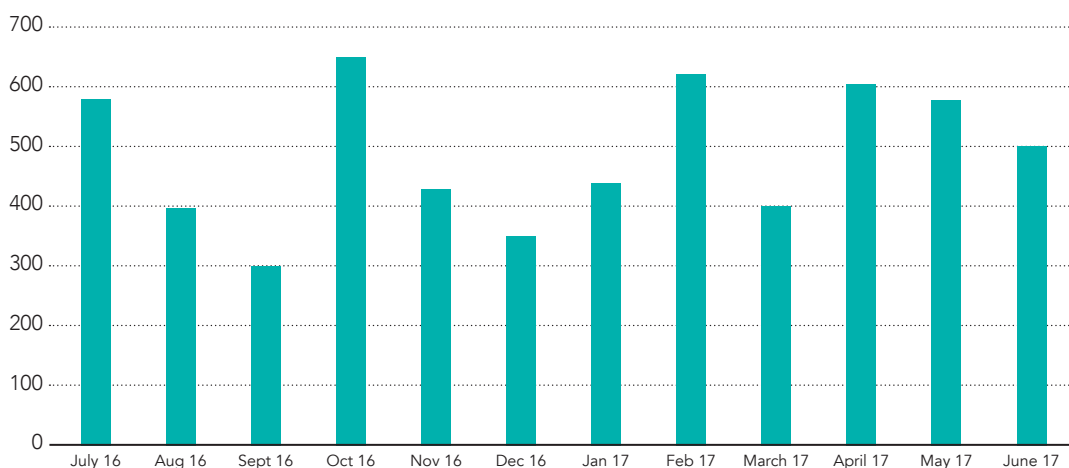
COMMUNICATIONS

As a forum for communication amongst conservation professionals worldwide, IIC continues to pursue its goal of being the leading communicator of information and stories about conservation. This year has shown the demand for such material is greater than ever, evidenced by the linear growth in our readership. Key to this is our online *News in Conservation*, produced six times a year in PDF format. Edited by Barbara

Borghese, average readership now peaks at over 7,500 per edition; in addition articles in it were viewed over 82,000 times during the year on the Scoop.it platform (<http://Scoop.it>). Our social media presence has continued to grow with 40,000 Facebook followers and 1200 LinkedIn Group members. Facebook statistics reveal not only which posts were found particularly interesting, but also that a great



Unique visits to the IIC website, 2016-17



News in Conservation page views and downloads for latest issues during 2016-17

July 2016		October 2016		December 2016		March 2017		June 2017	
Country	Fans	Country	Fans	Country	Fans	Country	Fans	Country	Fans
United States of America	3,604	United States of America	3,722	United States of America	3,759	United States of America	3,816	United States of America	3,886
Italy	2,660	Italy	2,675	Italy	2,744	Italy	2,799	Italy	2,920
Spain	2,465	Spain	2,529	Spain	2,532	Spain	2,542	Spain	2,579
Greece	1,865	Greece	1,879	Greece	1,876	Greece	1,885	Greece	1,938
United Kingdom	1,566	United Kingdom	1,644	United Kingdom	1,668	United Kingdom	1,684	United Kingdom	1,713
Egypt	1,408	Egypt	1,423	Egypt	1,411	Egypt	1,430	Braz	1,455
Portugal	1,383	Brazil	1,395	Portugal	1,409	Portugal	1,417	Portugal	1,450
Brazil	1,362	Portugal	1,376	Brazil	1,398	Brazil	1,408	Egypt	1,419
Mexico	1,319	Mexico	1,366	Mexico	1,363	Mexico	1,389	Mexico	1,415
India	1,210	India	1,251	India	1,275	India	1,299	India	1,312
Cambodia	942	France	971	France	992	France	1,006	France	1,030
France	906	Cambodia	930	Cambodia	922	Cambodia	921	Cambodia	920
Turkey	856	Turkey	859	Turkey	857	Turkey	864	Argentina	873
Argentina	810	Argentina	818	Argentina	829	Argentina	834	Turkey	864
Germany	742	Germany	747	Germany	773	Germany	772	Germany	822
Romania	543	Romania	543	Romania	552	Romania	562	Romania	582
Poland	524	Australia	540	Australia	548	Australia	555	Australia	570
Australia	518	Poland	531	Canada	528	Poland	544	Poland	563
Canada	494	Canada	527	Poland	526	Canada	535		
Peru	481	Peru	497	Peru	505	Peru	509		

many followers are based in Argentina, Brazil, Cambodia, Egypt, India, Peru, Turkey and other countries where conventional membership of IIC (or other conservation organisations) is low. As a comparison, about 20% of visits to the website itself came from the USA, closely followed by the United Kingdom, then Italy, Germany, Australia, Spain, Greece, Canada, India and France. Not surprisingly, the most common language used by IIC's Facebook 'fans' is English, but Spanish, Italian, Portuguese, French, Greek, Arabic, Turkish and German are also frequently used. National heritage plays an important role in the lives of people; in many parts of the world, the freely accessible information provided by IIC through its various channels is the only way people can learn about heritage conservation. Statistics also reveal that about 60% of our Facebook followers are aged between 25 and 44, also that about 65% of our followers are women, an interesting and perhaps not surprising discovery. The success of our Facebook page is largely due to the relevant stories posted indefatigably by Amber Kerr, whilst Sharra Grow looks after LinkedIn. The latter now has a large enough membership to expand the way in which we use it, which Sharra has plans to maximise in 2017–18. A new addition to the Communications team has been Kristin deGhetaldi, who ensures that IIC's news and academic publications are disseminated as widely as possible. The former information is freely available, but the latter is supplied primarily

to members: by spreading information on the contents of *Studies in Conservation*, broader awareness of IIC is achieved and membership is encouraged.

IIC's website remains core to our communications strategy. Its relevance and readability is key to ensuring that it services members well whilst also providing a dynamic IIC face to the broader cultural conservation community. A variety of changes have been made to ensure this. Firstly IIC's web master, Athanasios Velios, has been joined by an assistant webmaster, Tsegasselias Tadesse, to ensure that the increasingly complex nature of the web site has the technical support required to ensure smooth running and prompt attention to issues. Secondly Council has commissioned a refreshing of the website by the UK-based company Surface Impression. This is not a full redesign, but rather a process that ensures the website visually aligns with IIC's new branding guidelines, and also provides access to information in a more intuitive way. Upon completion in early 2018, the result will be a site which is more attractive visually and easier to use.

The Communications Team, the members of which are listed at the end of this Annual Review, meets regularly every six weeks by Skype. The time and energy they generously provide in communicating IIC, its goals and its achievements, is very much appreciated.

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HOW IIC WORKS FOR YOU

IIC COUNCIL

The Annual General Meeting held in January 2017 marked the end of Jerry Podany's period as President Emeritus, a position brought in to enable a retiring President to be on hand to give assistance if required and to attend Council Meetings by invitation. During this period, Jerry has worked to deliver IIC the wonderful event that was the 2016 Los Angeles Congress and we would like to express our very sincere thanks for all his work and energy in guiding its production.

IIC was also sad to say goodbye to Tiina Sonninen, who retired from the IIC Council at the AGM after three years on Council; her work load is too great for her to serve another term. Council members make a great contribution to the work of IIC and for those already in employment the time commitment required is significant. We are extremely grateful to Tiina for her assistance over the last three years and wish her very well for the future. We are, however, delighted to welcome Eleonora Nagy as a new member of Council; Nora is based in New York and in her professional life her company conserves modern and contemporary sculpture and three-dimensional art works.

Lorenzo Appolonia, Stavroula Golfomitsou and Barbara Reeve were all re-elected to Council for a further three years.

The Articles of Association of the Institute allow for up to three people, who may be non-members of IIC, to be co-opted to Council to advise on matters, such as legal or financial issues, which are outside the professional expertise of most Council members. Co-opted members serve for one year and must then be re-nominated, being able to serve for a maximum of six consecutive years. At the January 2017 Council meeting the Council was happy to co-opt Helen Griffiths, who had

worked with IIC while she was a partner at Slaughter and May, IIC's solicitors, a position from which she had recently retired. Helen has expressed an interest in IIC's work and we look forward very much to working with her.

IIC's Annual General Meeting must take place in the UK as the Institute is a UK-based charity and company limited by guarantee; for convenience, many Council meetings take place in the UK as well. However, as befits an international organisation, the IIC Council tries to have one meeting annually in the country of one of the Council members or that of another associated institution. Council members who are unable to attend in person attend by Skype for as much of the meeting as possible; give the different time zones in the countries where Council members are based, from Los Angeles, USA in the west to Sydney, Australia in the east, this can be very difficult and we must express our thanks to all those stay awake until, or get up in, the early hours of their mornings to attend part or all of the meeting. This year, the September Council meeting was held immediately before the Los Angeles Congress and so took place in the Millennium Biltmore hotel. For the May Council meeting, we were delighted to accept the invitation of ICCROM, the International Centre for the Study of the Preservation and Restoration of Cultural Property, to hold the meeting at their offices in Rome and were very pleased to welcome Joseph King, Unit Director, Sites, Alison Heritage, Conservation Research Specialist and Paul Arenson, Manager, Knowledge and Communication Services, all of ICCROM, who attended part of the meeting. We are most grateful to Stefano de Caro, Director-General of ICCROM, and all the ICCROM staff for their kind and generous hospitality and look forward to other collaborations with them in the future.



Jerry Podany



Tiina Sonninen

MEMBERS AND FELLOWS

Membership fees are the main source of IIC's income: However, the cost to many of our members of belonging to IIC, perhaps in addition to a local conservation organisation that may well be of greater immediate relevance and use to them than an international organisation, is an important factor. We care about this, very much. So what can we do? We have a Membership Committee, headed by David Saunders, to look at the needs of members and to re-evaluate our approach.



IIC Council at work in the ICCROM offices, May 2017.
Photo © David Saunders

Joyce Hill Stoner accepting the award of Honorary Fellowship on behalf of Elisabeth West FitzHugh, photographed a few years ago seated at the laboratory bench, seen on screen.
Photo © Mikkel Scharff



Two changes have already been put into practice, which come into effect for the 2017–18 membership year. Last year we reported that banded membership rates, following a classification of countries based on per capita income as used by the International Council of Museums (ICOM), were to be introduced. We are pleased to say that this has been done and it is hoped that this will make IIC membership more affordable for those in those countries where average incomes are very much lower. From the 2017–18 membership year, we also offer a 10% reduction in IIC membership fees to those belonging to a regional or local conservation organisation, including IIC Regional Groups. Full details are listed on the IIC website: <https://www.iiconservation.org/about/membership/discounts>.

IIC Fellowship is awarded to those in the conservation profession who, in the opinion of their peers, have made a significant contribution as conservators, scientists, those in the field of education and other related fields. All proposals are first scrutinised by Council. We are delighted to welcome as Fellows Alayne Alvis, George Bailey, Veronica Bullock and Alison Wain (Australia), Ivo Hammer (Austria), Mirta Pavić (Croatia), Jan Raue (Germany), B.V. Kharbade and Achal Pandya (India), Anthony Read (Irish Republic), Cristiana Achille (Italy), Lydia Beerkens and Thea van Oosten (The Netherlands) Aristoteles Georgios Sakellariou (Qatar), Haida Liang, Derek Pullen, Marika Spring and Matija Strlič (United Kingdom) and Dawn Rogala, Janice Schopfer and Joelle Wickens (USA).

The award of Honorary Fellowship acknowledges the status and contribution of the highest achievers of the profession and is made to those who have made an outstanding contribution to heritage conservation. Following the award of Honorary Fellowship to John Mills at the 2016 Annual General Meeting, IIC was delighted to present this award to the late Elisabeth West FitzHugh (1926–2017) during the Los Angeles Congress in September 2016. This was in recognition of her long career at the Freer and Sackler Galleries, Smithsonian Institute, Washington DC, having assisted Rutherford J. Gettens to set up the laboratory at the Freer in the late 1950s. She was an authority on Japanese painting, Oriental lacquer, Chinese jade and bronzes and specialised in the chemistry of the materials of art works. Elisabeth was unable to come to Los Angeles to accept the award herself and it was accepted on her behalf by Joyce Hill Stoner.

HOW YOU HAVE HELPED – World membership, the Brommelle Memorial Fund and the Keck Award

Every year, IIC members demonstrate their unflinching generosity towards and care for the conservation profession in different ways, and particularly by donating to IIC funds that are used to help conservators or toward the public recognition of the profession.

The Opportunities Fund was established in 2010 under the name the Professional Development Fund to provide membership to individuals, and later also institutions, who could not easily afford the annual subscription fees. The Fund is now focussed on institutions as this provides the benefits of IIC membership to a greater number of people. Through the generosity of members' donations, IIC membership helps conservation professionals to access the information they need to look after the heritage objects in their care and to advance their own skills. Those donating to the fund are designated World Members. Institutional membership of IIC is awarded for two years with the possibility of renewal for a further two years, subject to funds being available. These institutional members are selected and supported by the Opportunities Fund Committee to ensure that the fund's expenditure delivers quantifiable tangible and intangible benefits for IIC, for the World

Members upon whose donations the fund is based, and for its recipients. A number of institutions in Central and South America, eastern Europe, Africa and east Asia have been helped over the years; those currently receiving support from the fund include Yachay Wasi Institute, Lima, Peru, the Ankara Regional Laboratory for Restoration and Conservation Laboratory (ARKLAB), Turkey, Pardubice University, Czech Republic, the State Mufti's Office Museum, Brunei and also the University of Sibiu. IIC is pleased to learn from the reports sent by these institutions that they are gaining benefit from the membership. As an example, the report received last year from ARKLAB, who are responsible for the care of the cultural heritage collections of 16 local museums, includes the comment that the receipt of *Studies in Conservation* has been particularly valuable as it makes them aware of developments and innovations in the field.

There are several categories of World members (Gold, Silver, Bronze and World Member), according to the value of the donation made to the Opportunities Fund, but the importance of the generous donations made by you, our members, to help colleagues in parts of the world where conservation is difficult or is a particularly poorly funded profession cannot be overstated. We would like to express our gratitude to the members who have given so generously this year:

WORLD MEMBERS TABLE

GOLD WORLD MEMBERS

Jonathan Ashley-Smith
Barbara Reeve
Sarah Staniforth

SILVER WORLD MEMBERS

Diana Collins
Dinah Eastop
Josephine Kirby
Vicki Parry
Theo Sturge

BRONZE WORLD MEMBERS

Julian Bickersteth
Christine Blaeuer
Julie Dawson

Jennifer Dinsmore
Michael Gallagher
Helen Ganiaris
Vicki Humphrey
Amber Kerr
David Leigh
Fiona Macalister
Julia Nagle
Derek Pullen
Alison Richmond
Shayne Rivers
Christine Leback Sitwell
Tiina Sonninen
Deborah Lee Trupin
Robert Waller

WORLD MEMBERS

Tatjana Bayerova
Paul Benson
Barbara Berrie
Jonathan Betts

Ivan Bogovcic
Janey Cronyn
Maureen Cross
Lisa Goldberg
Jane Henderson
Velson Horie
Roman Kozłowski
Helen Lloyd
Holly Lundberg
Josefina Maldonado
Peter Martindale
Hazelle Page
Jose Artur dos Santos Pestana
Renate Poggendorf
Suzanne Press
Ann Seibert
James Spriggs
Dominic Wall
Emily Williams
Peter Wyer

The pop-up Conservation laboratory, Darwin Centre, Natural History Museum, where the public could see the work and engage with the conservators.
Photo © The Trustees of the Natural History Museum



The Brommelle Memorial Fund, established in 1990 in memory of Norman Brommelle, Secretary-General of IIC between 1958 and 1988, is used to provide some financial assistance to conservation students who are IIC members and wish to attend the Institute's international Congresses. This year, your donations helped 20 students to come to Los Angeles, several of whom presented posters at the Congress.

The IIC Keck Award, generously endowed by Sheldon and Caroline Keck to commemorate their shared lives of distinguished achievement in conservation, is a cash award presented at the IIC Congress to the individual or group who has in the opinion of the Council, advised by the IIC Awards and Grants Committee, contributed most towards promoting the public understanding and appreciation of the work of the conservation profession. Your donations to this fund are enabling us to recognise and encourage both excellence and the public awareness of conservation. The 2016 award was presented to the Natural History Museum, London, for their 'Blue Whale Project', which has generated a great deal of public interest and media coverage as the newly conserved 25-metre long skeleton

of the whale will hang in the Museum's main entrance hall (and, in fact, has now been installed), taking the place of the well-loved *Diplodocus* cast, which is to go on tour. Apart from films and talks produced by the Museum documenting the project, visitors have been able to watch the conservation work and talk to the conservation team directly in a pop-up conservation studio in the Museum's Darwin Centre.

4

FINANCES & ORGANISATIONAL POLICY

IIC's international reach and involvement continues to expand, attracting funds internationally for its international activities. We are indeed fortunate that council members not only continue to give their time and efforts so generously, but also pay their own way to attend Council meetings and other IIC events around the world at no cost to IIC. Our 2016 Congress in Los Angeles was by many standards a highly successful meeting. Unfortunately, it resulted in a considerable financial loss, mainly due to costs of catering and the fall in the value of the UK pound relative to the American dollar. Future international events will incorporate currency risk reduction measures such as ensuring that income and expenditure is carried out in the local currency as far as practicable.

Membership fees provide the primary income of IIC. This has held up reasonably well in recent years because increasing membership fees have compensated for decreased membership numbers. However, the reduction in membership income this year reflects a long term (over 25 year) loss in membership which a number of small scale initiatives have failed to reverse. There are three major causes of the reduction in cash holdings in this financial year: there was a loss from implementing the Los Angeles congress; secondly, a considerable amount of the income for the Congress was generated during the previous financial year (2015–16), but was then spent in this year. Lastly, the annual membership renewal campaign for 2016–17 started and attracted payments before the beginning of this financial year and thus appeared as part of the 2015–16 membership income; however, because the banded membership rates brought in for 2017–18 necessitated work on the website, the annual membership renewal campaign was delayed and could not begin before the end of the 2016–17 financial year, payments thus arrived later and were not counted in the 2016–17 financial year.

All organisations, particularly those relying on membership, face long term challenges arising from major shifts in work, social and financial activities. IIC's Council has built up resources to formulate and implement strategic changes in response. As you will have read in last year's Annual Review, we commissioned a review of IIC's position in the conservation and heritage world in the 2015–16 financial year. In the year 2017–18, we propose the appointment of an Executive Director to implement strategic change.

Throughout its history, the successes of IIC have been the result of consistent efforts of its members. Future successes will be created by current members imagining and implementing new responses to new challenges. The bulk of our activities – for Council, publications, congresses, website, social media – are carried out by dedicated volunteers who do not receive expenses for their contributions. We welcome offers of additional help that will increase or improve what IIC can contribute to the preservation of our heritage.

INVESTMENT POLICY

IIC manages its assets by splitting them between cash held in interest-bearing accounts and equities-based funds. With the considerable fall in interest rates on deposit and the consistently good returns from equities, the charity has adjusted its investment policy. The cash holding is being reduced to a level that provides flexibility and sufficiently rapid response. The remainder of the assets is being invested in equities where long term returns are historically far greater. Our investment brokers, Brewin Dolphin, have provided appropriate advice over a number of years. Income from the investments is reinvested to build IIC's reserves.

This financial year has seen very low returns from cash holdings and a number of oscillations in the equity market. Following a loss in value last year, there has been an increase in value of investments from July 2016 to June 2017 of about 13%, and it is anticipated that movements up and down of the stock market will continue.

RESERVES POLICY

The charity has a policy of maintaining unrestricted reserves at a minimum of one year's core expenditure (approximately £280,000) to enable the charity to continue productive operations in the event of a shortfall in funding or exceptional financial demand. As a result of cash flows in this year, unrestricted reserves have reduced this year to £492,616 (from £553,401 last year).

RESPONSE TO RISKS

The IIC council considers and revises its Risk Register at regular intervals. All charitable organisations are required to develop a risk register of potential threats to the organisation's health and survival. The high risks identified are: fraud by staff; decline in membership; reduction in webmaster capacity; illness/departure of critical staff; business continuity; Congress losses. Our banking arrangements have been changed to reduce the opportunity for fraud, to increase integration between the transactions on the

website and the bookkeeping system, to enable the use of accounts in currencies other than UK sterling, and to enable better use of online banking.

A number of initiatives are underway to encourage membership recruitment and retention. Attendees at congresses are automatically enrolled as members. A reduced rate for retired individual members and for retired Fellows was introduced for the year 2015–16. For the year 2017–18, reduced rates are available for membership in countries with lower incomes, and for those who also belong to partner conservation organisations. The effect of these initiatives will be quantified in coming years.

The website has become increasingly important and active in IIC's work, so planning is underway to renew it on an ongoing basis. Our webmaster, who has been generously funded for a number of years by the University of the Arts in London, is taking on other exciting academic work, prompting reconsideration of the staffing and funding for delivery of this underpinning activity.

IIC has recently increased its staff base and plans to appoint a further member of staff (the Executive Director) to broaden its skills base. In turn this requires an increased expectation on those staff to generate the necessary income to fund these posts and activities.

Following recent terrorist attacks in central London, plans are being implemented to enable IIC to continue operations using remote access to its business information.

The management and delivery of congresses has always been a partnership between the IIC council and the local organising committees. In the past, their profits contributed to a gradual increase in IIC's reserves. However some recent congresses have made a loss. Financial monitoring and controls are being refined to reduce the likelihood of loss, and indeed to ensure a modest profit.

SUMMARY OF COUNCIL MEMBERS' RESPONSIBILITIES

Management and control of the Institute is vested in the Council which meets three times a year. The Council members (who are also directors of the International Institute for Conservation of Historic and Artistic Works for the purposes of company law) are responsible for preparing the Council Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Council members to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Council members are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities Commission Statement of Recommended Practice
- make judgments and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue its operations.

The Council are responsible for making sure that proper accounting records are kept which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Council members who held office at the date of the approval of this Annual Report as set out above each confirm that:

- so far as they were aware, there is no relevant audit information (information required by the company's auditors in connection with preparing their report) of which the company's auditors are unaware; *and*
- as directors of the company, they have taken all the steps that they ought to have taken in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 30 JUNE 2017

	Unrestricted Funds	Restricted Funds	Total 2017	Restricted Total 2016
	£	£	£	£
Income from:				
Donations	4,371	17,785	22,156	69,555
Investments	13,656	-	13,656	12,728
Charitable Activities	440,701	17,785	440,701	282,163
Total	458,728	17,785	476,513	364,446
Expenditure on:				
Charitable Activities	537,113	55,909	593,022	261,299
Raising Funds	3,719	-	3,719	3,336
Total	540,832	55,909	596,741	264,635
Net Gains (Losses) on Investments	48,591	4,717	53,308	(5,602)
Net (Expenditure) Income	(33,513)	(33,407)	(66,920)	94,209
Transfer between funds	(27,272)	27,272	-	-
Net movement in funds	(60,785)	(6,135)	(66,920)	94,209
Funds brought forward	553,401	47,146	600,547	506,338
Fund Balances carried forward at 30 June 2017	492,616	41,011	533,627	600,547

All gains and losses for the period are included in the Statement of Financial activities and arise from continuing operations.

The full audited Reports and Accounts for the year ending 30th June 2017 are lodged with the Charity Commission and Companies House once approved at the Annual General Meeting and will be available for download from the IIC website (<https://www.iiconservation.org/about/core-documents>).

BALANCE SHEET

AS AT 30 JUNE 2017

	2017	2017	Restated 2016	Restated 2016
	£	£	£	£
Fixed Assets:				
Tangible Assets		1,716		1,396
Investments		487,104		430,068
		488,820		431,464
Current Assets:				
Debtors	85,568		157,503	
Cash at Bank and In-hand	79,236		243,979	
	164,804		401,482	
Creditors: Amounts falling due within one year	(119,997)		(232,399)	
Net Current Assets/(Liabilities)		44,807		169,083
Total Net Assets		533,627		600,547
Funds:				
Restricted Funds		41,011		47,146
Unrestricted Funds		492,616		553,401
		533,627		600,547

These financial statements have been prepared in accordance with the special provisions within Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Trustees and authorised for issue on 30th November 2017 and signed on their behalf by Velson Horie, Treasurer.

Registered Company Number 481522.

IIC COUNCIL MEMBERS

President:	Sarah Staniforth	
President Emeritus:	Jerry Podany [#]	
Vice-Presidents:	David Saunders Mikkel Scharff Valentine Walsh	
Secretary-General:	Jo Kirby Atkinson	
Treasurer:	Velson Horie	
Director of Publications:	Joyce Townsend	
Director of Communications:	Julian Bickersteth	
Ordinary Members:	Lorenzo Appolonia ^{**} Stavroula Golfomitsou ^{**} Helen Griffiths [§] Amber Kerr Stephen Koob Thomas Learner Eleonora Nagy [*]	Velayudhan Nair Austin Nevin Barbara Reeve ^{**} Tiina Sonninen [‡] Alice Tsang [*]

[#] 3-year period as President Emeritus, attending Council meetings by invitation, completed at the Annual General Meeting of 23 January 2017

[‡] Retired at the Annual General Meeting of 25 January 2016

^{*} Elected at the Annual General Meeting of 25 January 2016

^{**} Re-elected for a second term at the Annual General Meeting of 23 January 2017

[§] Co-opted at the January 2017 Council Meeting

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● Sarah Staniforth



● David Saunders



● Mikkel Scharff



● Valentine Walsh



● Jo Kirby Atkinson



● Velson Horie



● Joyce Townsend



● Julian Bickersteth



● Lorenzo Appolonia



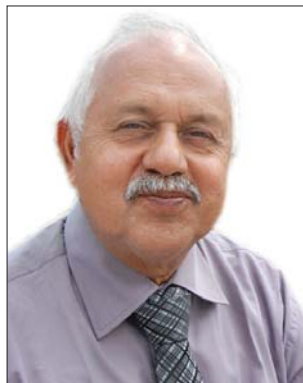
● Stavroula Golfomitsou



● Helen Griffiths



● Eleonora Nagy



● Velayudhan Nair



● Amber Kerr



● Stephen Koob



● Thomas Learner



● Austin Nevin



● Barbara Reeve



● Alice Tsang

IIC OFFICERS

Sarah Staniforth
IIC President, Chair

Jo Kirby Atkinson
IIC Secretary-General

Velson Horie
IIC Treasurer

Joyce Townsend
IIC Director of Publications

Julian Bickersteth
IIC Director of Communications

The Officers meet three times each year to review IIC's policies and future planning in preparation for the Council as a whole at subsequent Council meetings.

FINANCE COMMITTEE

Velson Horie
IIC Treasurer, Chair

Sarah Staniforth
IIC President

Jo Kirby Atkinson
IIC Secretary-General

Mikkel Scharff
IIC Vice-President

Richard Kerschner

Invited external representative:

Steven Oliver
Brewin Dolphin

The Finance Committee meets three times a year with the remit of reviewing the IIC's financial matters.

MEMBERSHIP COMMITTEE

David Saunders
IIC Vice-President, Chair

Sarah Staniforth
IIC President

Thomas Learner

Barbara Reeve

The Membership Committee meets three times a year.

AWARDS & GRANTS COMMITTEE

Stephen Koob
Chair

Barbara Berrie

Aviva Burnstock

Cornelia Weyer

COMMUNICATIONS TEAM

Julian Bickersteth
IIC Director of Communications, Chair

Athanasios Velios
Web Master

Tsegaselassie Tadesse
Assistant to the Web Master

Heather Ravenberg
Assistant to the Web Master

Panagiotis Galatis
Assistant to the Web Master

Amber Kerr
Social Networks Editor

Sharra Grow
Assistant Social Networks Editor

Sagita Sunara
Social Networks Assistant

Barbara Borghese
Editor of *News in Conservation*

Kate Stonor
IIC Web Editor

Clare Finn
IIC Enquiries Forum Co-ordinator

Eike Friedrich
Electronic Mail Co-ordinator

Kristen DeGhetaldi
Studies in Conservation
Associate Editor for Social Media

Jo Kirby Atkinson
IIC Secretary-General

Graham Voce
IIC Executive Secretary

IIC STAFF

Graham Voce
Executive Secretary

Mary Breading
Finance Secretary

Tina Churcher
Membership Secretary

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EDITOR-IN-CHIEF

Chandra L. Reedy
University of Delaware, USA

Joyce Townsend
IIC Director of Publications

EDITORIAL BOARD:

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National Gallery of Art Washington, USA

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University of Delaware, USA

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UCL Qatar, Doha-Qatar

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Architectural Conservator, USA

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The Art Institute of Chicago, USA

Joel Taylor
Getty Conservation Institute, USA

Andrew Thorn
ARTCARE, Australia

Véronique Vergès-Belmin
Laboratoire de Recherche des Monuments
Historiques), France

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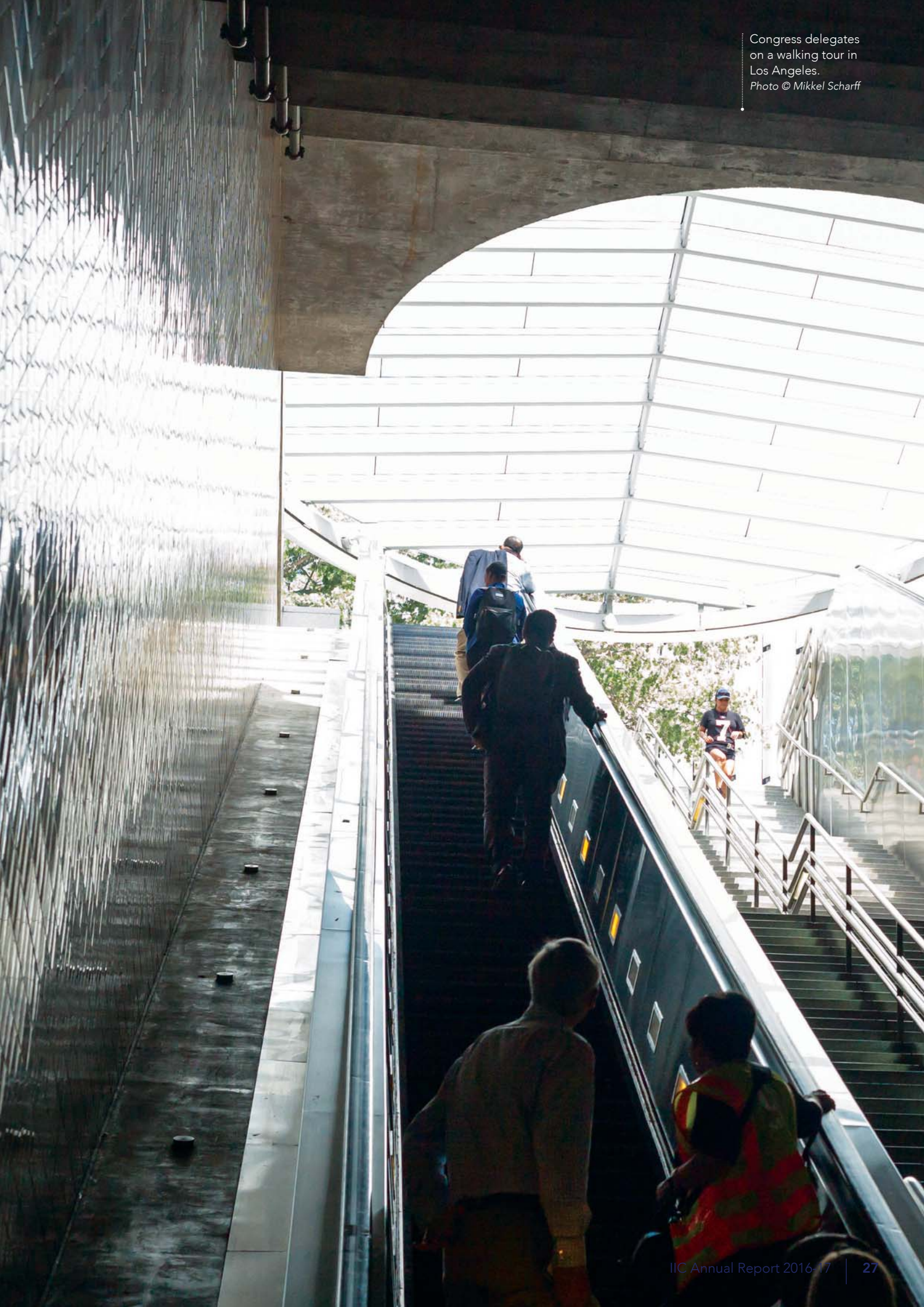
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FOR CONSERVATION OF
HISTORIC AND ARTISTIC WORKS**

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Company No.: 481522